

Laura M. Louison, MSW, MSPH
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MAJOR INTERESTS & AREAS OF ACTIVITY

- 15 years of leadership in implementation of maternal and child health, behavioral health and human services programs in multi-sector systems
- Technical assistance and support for federal, state and local agencies to support application of Implementation Science
- Specialize in development of implementation capacity in rural and frontier communities
- Expertise in training, facilitation, and quality improvement.

PROFESSIONAL EXPERIENCE

Associate Director, Resource & Capacity Development	October 2016- present
Implementation Specialist/Investigator	October 2012- present

National Implementation Research Network, Frank Porter Graham Child Development Institute, UNC Chapel Hill, Chapel Hill, NC

Provide technical assistance, education and coaching to government and human service organizations to build capacity and competency in using applied Implementation Science.

National Center on Early Childhood Development, Teaching & Learning (2015 – present)

- Co-lead Implementation Science team, providing technical assistance to Regional TA providers and Head Start grantees.
- Lead scale-up of Practice-Based Coaching across all Head Start regions, including collaboration with Vanderbilt University and the Office of Head Start, overseeing product development and delivery, and collaboration with evaluation team.
- Lead Active Implementation Region 7 team, supporting assessment development with regional OHS and TA providers.
- Co-lead Instructional Design team, including development of product (web-based and face-to-face)
- Supervise NCECDTL Project Manager.

National Maternal and Child Health Workforce Development Center (2016 – present)

- Member of the Evidence-Based Decision Making core team, providing technical assistance to states and territories.

Capacity Building and Evaluation to Support the Implementation of Healthy Places North Carolina (2015—present)

- Co-Principal Investigator
- Lead development of a Practice Profile for Regional Support Organizations building capacity in rural and frontier communities.
- Facilitate Program Officer monthly Learning Collaborative to support improved practice.
- Supervise Project Manager

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Partnership in Using Implementation Science to Improve Implementation of Evidence-Based Home Visiting in Montana (2014—2016)

- Develop the capacity of Montana Division of Public Health Team State to promote effective implementation of evidence-based home visiting models in local communities
- Co-developed implementation assessment measure, Drivers Best Practices Assessment, and facilitated usability testing, dissemination of results and action planning with local communities and state agency
- Created tip sheets, webinars and job aids for local communities and state agency to use implementation best practices
- Supervised Project Manager and Research Assistant.

North Carolina Race to the Top Early Learning Challenge: Transformation Zone (2012 – 2016)

- Developed state and local leadership and implementation teams in rural North Carolina to support implementation of evidence-based early childhood programming.
- Coached six individuals at local and state level to build general and implementation capacity.
- Partnered with funders, model developers and key stakeholders to implement evidence-based early childhood interventions.

North Carolina Home Visiting Program Director

June 2011—September 2012

North Carolina Division of Public Health, Raleigh, NC

- Leadership and oversight for implementation of state's 3.2 million Affordable Care Act (ACA) Maternal, Infant, and Early Childhood Home Visitation grant and 1 million Title V dollars dedicated to home visiting.
 - Oversaw installation and initial implementation of evidence-based home visiting in state contracted public and private agencies;
 - Served as state's primary liaison for Nurse-Family Partnership and Healthy Families America;
 - Provided technical expertise to community and state organizations on the development of program capacity to implement evidence-based family home visiting programs with fidelity;
 - Obtained additional 3.5 million dollars in competitive grant funds to expand and build infrastructure for home visiting in North Carolina; and
 - Supervised Home Visiting Program staff and consultants.

Improvement Advisor

February 2010 – May 2011

Evidence-Based Practice Implementation Center, Department of Psychiatry & Behavioral Sciences, Duke University Medical Center, Durham, NC

- Designed Breakthrough Series and Learning Collaboratives to facilitate adoption and sustained use of evidence-based practices in adult and children mental health services with the Southern Regional Children's Advocacy Center and the Veterans Health Administration.
- Supervised Administrative Assistant.

Perinatal Substance Use Project Coordinator

February 2008 – December 2010

North Carolina Family Health Resource Line, Dept. of Maternal and Child Health, UNC Gillings School of Global Public Health, Chapel Hill, NC.

- Coordinated joint NC Division of Public Health and NC Division of Mental Health, Developmental Disabilities and Substance Abuse Services effort to facilitate statewide access to substance abuse treatment for women.
- Supervised Research Assistant.

Visiting Clinical Instructor September 2007 – February 2008

Research Assistant May 2007 – September 2007

Behavioral Healthcare Resource Program, UNC School of Social Work, Chapel Hill, NC

- Provided technical assistance to North Carolina Division of Mental Health, Developmental Disabilities and Substance Abuse Services to support assessment and implementation efforts.

Development & Program Consultant 2005

Association for the Development and Enhancement of Women, Cairo, Egypt

Case Manager 2002 – 2004

Women Against Abuse, Philadelphia, PA

PRIVATE CONSULTING

Center for Maternal and Infant Health 2016 – present

Facilitation and technical assistance to support the Community Care Networks of North Carolina's capacity to support Pregnancy Medical Homes' implementation of the Pregnancy Medical Home Care Pathways.

InterAct of Wake County 2016 – present

Facilitation and technical assistance to support InterAct and Safe Child's dissemination of the MOVE program in collaboration with UNC School of Social Work and Dr. Rebecca Macy.

Chapel Hill Carrboro City Schools 2015 - 2016

Training and technical assistance to support the PATHSS Program, including development of an Implementation Team, support for operationalization of the Practice Profile, including development of a manual, and development of PATHSS infrastructure.

Teen Pregnancy Prevention Initiatives, NC Division of Public Health 2015 - present

Training and technical assistance to build capacity and infrastructure for the Teen Pregnancy Prevention Initiatives.

PROFESSIONAL SERVICE

2016 – present	Member, NC Perinatal Health Strategic Planning Team
2012, 2016	Preceptor, Gillings School of Global Health Maternal and Child Health Student Group
2014 - 2016	NC Pregnancy & Opioid Exposure Project Planning Committee
2015 - present	Frank Porter Graham Beyond the Bag Planning Team Member
2011 - 2013	Intentional Death Committee Member, NC Child Fatality Task Force
2008 - 2010	Perinatal Health Committee Member, NC Child Fatality Task Force
2008 - 2010	North Carolina Women and Tobacco Coalition for Health (WATCH) Member
2008 - 2010	Addiction: Focus on Women Conference Planning Committee Member
2008 - 2010	Access Committee, NC Preconception Health State Initiative Member
2008 - 2010	NC Fetal Alcohol Spectrum Disorders Working Group Member
2007-2009	Urban Ministries of Durham Board of Directors, Secretary and Board Member
2007 - present	Women's Health Branch, NC Division of Public Health, Grant Reviewer
2003 - 2004	NARAL Pro-Choice Pennsylvania Philadelphia Regional Planning Group Member

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2003 - 2004 Women Against Abuse Conflict Resolution Group, Co-Chair
2002 - 2004 Women Against Abuse Staff Development Group Member

PUBLICATIONS

Louison, L. & Fleming, W. Context matters: Recommendations for Funders & Purveyors to accept the challenge of implementation in rural communities. (April 2017) National Implementation Research Network White Paper; Chapel Hill, NC: National Implementation Research Network, University of North Carolina at Chapel Hill. Available at:
<http://nirn.fpg.unc.edu/sites/nirn.fpg.unc.edu/files/resources/NIRN-Brief4-StrengthsCapacityRuralImplementation.pdf>

National Implementation Research Network. AI Hub Content:

- o Selection: https://unc-fpg-cdi.adobeconnect.com/_a992899727/drivers-ed-selection/
- o Decision Support Data System: https://unc-fpg-cdi.adobeconnect.com/_a992899727/drivers-ed-dsds/
- o Fidelity: https://unc-fpg-cdi.adobeconnect.com/_a992899727/drivers-ed-fidelity/
- o Coaching: <http://unc-fpg-cdi.adobeconnect.com/drivers-ed-coaching/>; Activity: <http://implementation.fpg.unc.edu/resources/activity-21c-drivers-coaching-all>
- o Practice Profiles: <http://unc-fpg-cdi.adobeconnect.com/ai-lesson3-p1/> and <http://unc-fpg-cdi.adobeconnect.com/ai-lesson3-p2/>
- o Systems Intervention: (Awaiting publication)

Fixsen, D.L., Blase, K., Naoom, S., Metz, A., **Louison, L.**, & Ward, C. Implementation Drivers: Assessing Best Practices. (2015). Chapel Hill, NC: National Implementation Research Network, University of North Carolina at Chapel Hill.

Louison L., Green SL, Bunch S, Scheyett A. The Problems No One Wants to See: Mental Illness and Substance Abuse Among Women of Reproductive Age in North Carolina. NC Med J. 2009; 70(5): 454-458.

Louison, L. North Carolina Local Health Departments and Perinatal Substance Use: An Assessment of North Carolina Local Health Departments' Current Capacity to Address Perinatal Substance Use. (2009) Report prepared for the March of Dimes North Carolina Chapter.

Wiford C & **Louison L.** State of Louisiana: Opiate Treatment Program Needs Assessment. (2007) Report prepared for the Louisiana Department of Health and Hospitals.

SELECTED PRESENTATIONS

Louison, L. & Fleming, O. "Leveraging strengths to build capacity: Policy recommendations for strengthening rural systems." (June 2017). Toronto, Canada. Global Implementation Conference.

Louison, L., Bartley, L., Maltry, M., & Ward, C. "Using Implementation Teams to Build Capacity in Complex Systems: A Workshop for Practitioners." (June 2017). Toronto, Canada. Global Implementation Conference.

Metz, A., Ward., C., & **Louison, L.** "Increasing the Effectiveness and Agility of Intermediary Organizations to Support Implementation: Reflections from the National Implementation Research Network." (June 2017). Toronto, Canada. Global Implementation Conference.

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- Louison, L**, McCleod, R., Metz, A., Maltry, M., Ward, C., & Schroeder, J. "Early Childhood Specialists' Support for Grantee Implementation of Practice Based Coaching." (Spring 2017) Half Day facilitated regional workshops for the Office of Head Start.
- Louison, L**, Ward, C., Maltry, M. & Fleming, O. "Active Implementation Region VII: Transforming the Grantee Assessment Process." (January 2017). Kansas City, KS. Day long facilitated workshop for Office of Head Start Region 7.
- Metz, A., Bartley, L, Naoom, S, **Louison, L** & Morgan, W. "Federal Seminar Series" (June – December 2016). Washington, DC & web-based. National Center on Early Childhood Development, Teaching and Learning Federal Seminar Series (5 seminars total.)
- Metz, A, **Louison, L** & Bartley, L. "What Does It Take to Put the Head Start Program Performance Standards into Practice?" (October 2016). Plenary for OHS Fall Regional TTA Professional Development Meeting.
- Gerety, S., Hemmeter, ML, **Louison L**, McLeod R, & Schroeder, J. "Early Childhood Specialist Practice-Based Coaching Training-of-Trainers." (October 2016). Washington, DC. National Center on Early Childhood Development, Teaching and Learning.
- Fleming, O, **Louison, L**, & Cornett, A. "Really Making Change Happen: Active Implementation to Drive MCH Outcomes" (August 2016) Chicago, IL. National Maternal and Child Health Workforce Development Center Summer Institute.
- Louison, L** & Ward, C. "What does it Take? To Improve Outcomes for Head Start." (June 2016) Philadelphia, PA. OHS Region III Executive Leadership Meeting.
- Louison, L** & Schroeder, J. "What does it Take? To Improve Outcomes for Head Start." (June 2016) San Francisco, CA. San Francisco OHS Regional Meeting on Practice Based Coaching.
- Ward, C.** & Louison, L. "What does it take? It takes communication to support outcomes for Children and families." (May 2016) Carrboro, NC. National Early Childhood Inclusion Institute.
- Louison, L** & Ward, C. "It Takes A Village: Building Implementation Teams to Support Outcomes for Children and Families." (May 2016) Carrboro, NC. National Early Childhood Inclusion Institute.
- Metz, A, **Louison, L**, & Bartley, L. "Implementation Science: What Does It Take To Improve Child Outcomes for Head Start?" (April 2016). Webinar. Office of Head Start Winter Meeting 2016.
- Louison, L**, Bartley, L, Ward, C, & Metz, A. "Strong partners, Successful Outcomes: Active Implementation to Support Early Head Start & Child Care Partnerships in Initial Implementation" (March 2016). Denver, CO. Plenary for Early Head Start-Child Care Partnership Meeting: Office of Head Start & Office of Child Care.
- Louison, L**. "Aligned Systems Change: Supporting Effective Implementation & Enabling Context for Head Start and Early Head Start Grantees" (August 2015) Washington, DC. Federal Staff Breakout Session for Office of Head Start Summer 2015 T/TA Professional Development Meeting on Early Learning.
- Louison, L**. "Active Implementation to Support Agencies Achieving Outcomes for Children & Families" (August 2015) Washington, DC. Plenary for Office of Head Start Summer 2015 T/TA Professional Development Meeting on Early Learning.
- Metz, A. & **Louison, L**. "Active Implementation to Support Successful Delivery of Early Childhood Practices" (April & May 2015) Boston, MA; Chicago, IL; Atlanta, GA; Washington, DC. Plenary for Early Head Start-Child Care Partnership Orientations: Office of Head Start & Office of Child Care.
- Louison, L** & North Carolina Partnership for Children Transformation Zone staff. "Transformation Zone: Our State, Our Counties, Our Kids". (May 2015) Greensboro, NC. 2015 National Smart Start Conference.
- Louison, L**. "Redefining success in the chocolate factory: What does it take to translate MOVE to a new context?" (April 2015) Raleigh, NC. MOVE Retreat: UNC School of Social Work, Interact and SafeChild.
- Louison, L** & Nacik, E. "Solving the Rubik's Cube: Building infrastructure to improve child and family outcomes." (March 2015) Chapel Hill, NC. Prevent Child Abuse Learning & Leadership Summit.

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- Louison, L.** "It's not enough to be evidence based: How Implementation Science gets good outcomes." (October 2014) Raleigh, NC. Wake County Smart Start.
- Louison, L.** "It's not enough to be evidence-based: How can Active Implementation Support Evidence-Based Home Visiting Outcomes?" (February 2014) Wisconsin Dells, WI. Wisconsin Home Visiting Communities of Practice Meeting.
- Louison, L.,** Fleming, O., Loza, S., & Van Dyke, M. "Early Childhood Implementation Teams: Applying the Active Implementation Frameworks to enhance local implementation infrastructure in support of improved early childhood outcomes." (August 2013) Washington, DC. Selected poster presentation for Global Implementation Conference.
- Louison, L.** "[North Carolina and Home Visiting: A Case Study of Evidence-based Program Implementation in North Carolina's Maternal, Infant, and Early Childhood Home Visiting Program.](#)" (March 2012) Morrisville, NC. North Carolina Institute of Medicine Task Force on Implementing Evidence-based Strategies in Public Health.
- Gagliano, N., Metz, A., & **Louison, L.** "[Setting the Stage: Active Implementation Frameworks to Integrate the Science and Practice of Implementation.](#)" (March 2012) Webinar for the Maternal, Infant and Early Childhood Home Visiting Technical Assistance Coordinating Center.
- Louison, L.** & Simone, L. "[Evidence-based Practice in Communities: Using the NCCTS Learning Collaborative Model to address implementation challenges.](#)" (November 2010) Webinar for the Technical Assistance Partnership for Child and Family Mental Health.
- Louison, L.** "Safe and Sober Moms: Addressing Substance Abuse During Pregnancy." (November 2010) Greenville, NC. Pediatric/Neonatal Clinical Update, Eastern AHEC.
- Louison, L.** "Safe and Sober Pregnancies: Addressing Co-Occurring Domestic Violence & Substance Abuse with Patients." (November 2009) Winston Salem, NC. 27th Annual North Carolina Graviditas at Risk Conference.
- Louison, L.** & Rush, T. "Supporting Safe and Sober Pregnancies: An Assessment of North Carolina Local Health Departments' Capacity to Address Perinatal Substance Use." (September 2009). Asheville, NC. Selected poster presentation for the North Carolina Public Health Association Annual Conference.
- Louison, L.** "Facing Stigma: A Woman's Path to Healing." (September 13, 2009) Raleigh, NC. Keynote speech for Step by Step Recovery Conference.
- Louison, L.** "Safe and Sober Families: Supporting Families Impacted by Alcohol and Drug Use." (May 2009). Greensboro, NC. National Smart Start Conference.

GRANTS

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| 2012 | Maternal, Infant and Early Childhood Competitive Expansion Grant
3.6 million dollars for innovative expansion of North Carolina's evidence-based home visiting program. |
| 2009 | March of Dimes North Carolina Community Grant
\$10,000 to conduct a mixed-methods baseline assessment of North Carolina Local Health Departments' Current Capacity to Address Perinatal Substance Abuse |

AWARDS & HONORS

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| 2015 | Maternal & Child Health Alumni Spotlight http://sph.unc.edu/mch/alumni-greetings-3/ |
| 2007 | North Carolina Foundation for Alcohol and Drug Studies Summer School Scholarship |
| 2006 – 2007 | Maternal and Child Health Leadership Training Award, UNC Gillings School of Global Public Health |
| 2006-2007 | UNC School of Social Work Dean's Scholarship |

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2006 James and Florence Peacock Summer Fellowship
2006 UNC Center for International Studies International Internship Award
2005-2006 Tuition Remission Award (2005 – 2006) UNC School of Social Work
2003 Women Against Abuse Residential Employee of the Month
2001 Swarthmore College Summer of Service Award
1998-2002 Swarthmore College Feldman Endowed Scholarship for Urban Education

EDITORIAL & REVIEW SERVICE

2013 – present Global Implementation Conference
2015 – present Implementation Science
2015 – present Brookes Publishing

EDUCATION

2007 Masters of Science in Public Health, Department of Maternal and Child Health,
University of North Carolina, Gillings School of Global Public Health
2007 Masters of Social Work, University of North Carolina School of Social Work
2002 Bachelor of Arts, English Literature, Swarthmore College

SKILLS & COMMUNITY SERVICE

- Trained in Lean Continuous Quality Improvement and Root Cause Analysis.
- Extensive training and coaching in Motivational Interviewing.
- Conversational French; basic Spanish and Egyptian Arabic.
- Certified Pennsylvania Domestic Violence Counselor (2002)