

# Alicia Marie Reynolds, MPH (she, her, hers)

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## SUMMARY

4 years in coordinating and implementing public health research and monitoring and evaluation with overall 7 years of experience in youth, family, and community health education initiatives within local government, nonprofit, and academia | Demonstrated experience in qualitative and quantitative analysis, stakeholder engagement with public school and healthcare professionals, and providing technical assistance on health education curriculum development | Strong track record developing presentations and communication tools while working collaboratively with team members | Known for strong organizational skills, professional writing, and advocating for health equity and systems change while elevating youth voices.

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## EDUCATION

**Gillings School of Global Public Health, University of North Carolina at Chapel Hill** **May 10, 2020**  
Chapel Hill, NC

### Master of Public Health in Maternal and Child Health

- *Honors*: Maternal and Child Health Department Scholarship (2018, 2020);  
Pearl Hacks Competition: Best Health App (2019)

### University of Oklahoma

Norman, OK

**December 18, 2015**

### Bachelor of Arts in Psychology; Minor in Human Relations

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## PUBLIC HEALTH EXPERIENCE

**UNC Chapel Hill National Implementation Research Network** – Chapel Hill, NC **January 2023-Present**

### *Qualitative Research Assistant*

- Code, analyze, and synthesize interview findings on effective math curriculum implementation among math curriculum providers, school leaders, teachers, and coaches across the United States.
- Draft and finalize grant reports for the program funder, the Bill and Melinda Gates Foundation.

**Six Dimensions, LLC** – Ridgeland, MS

**November 2022-January 2023**

### Qualitative Research Assistant

- Collaborated with research team of six members to transcribe, code, and conduct a framework analysis of over 15 interviews conducted by the Amplifying Every Voice team in Guilford County, NC.
- Contributed to a final report based on the interviews to inform the client of trends, themes, and next steps in addressing inequitable treatment of Black birthing people's perinatal experiences.

**Chatham County Department of Public Health** – Pittsboro, NC

**June 2022-October 2022**

### *Youth Health Specialist*

- Managed all aspects of the implementation of the annual youth peer education program, and the youth substance use prevention and control strategy, including the corresponding budget of \$1250.00
- Collected, analyzed, and utilized primary and secondary data to assist with the identification and prioritization of public health department goals, objectives, and strategies, with a focus on youth sexual and reproductive health.
- Facilitated a partnership between the health department and Chatham County Schools to fund CPR instructor training for four athletic directors, which will save school nurses over 84 hours of instructor time this school year.

**Alva10** – Durham, NC

**December 2021-July 2022**

### *Manuscript Writer and Editor*

- Ensured high quality writing and editing for scientific and technical documents for Alva10 diagnostic testing research.
- Wrote and edit the methods, results, and references sections using APA citations for research on novel healthcare diagnostic testing tools that directly reduce health insurance payer spending.

**Duke Pediatrics, Children's Health and Discovery Initiative** – Durham, NC

**November 2020-May 2022**

### *NC Integrated Care for Kids Program Coordinator*

- Supported the Managing Director in leading public health program development and implementation planning for a CMS-funded grant serving children and youth enrolled in Medicaid and Health Choice in 5 North Carolina counties.
- Evaluated qualitative data from key-informant interviews to inform program goals and objectives.

- Managed a project to edit the NC Medicaid Prepaid Health Plan contract, which will implement program policies that incorporate care management requirements for 5 PHPs in North Carolina that serve over 92,000 children.
- Convened stakeholders by engaging families enrolled in Medicaid and leaders in core child service areas such as LME-MCOs, Legal Aid NC, local health departments, schools, Title V, Head Start, juvenile justice and healthcare.
- Managed processes to complete Data Use Agreements between Duke and the Department of Public Instruction, Department of Public Safety, and NC Medicaid.
- Supervised 5 InCK interns and led orientation and group learning activities for 6 InCK summer interns.
- Drafted grant applications for funding up to \$250,000.

**Division of Maternal and Child Health Workforce Development – Rockville, MD** **January 2020-December 2020**

*Trainee Ambassador*

- Managed tasks for multiple initiatives that engage MCH trainees across the U.S., along with 9 trainee ambassadors.
- Simplified and modernized Trainee Ambassador Group application materials, as chair of the application committee.

**UNC Gillings, Department of Health Policy and Management – Chapel Hill, NC** **January 2020-May 2020**

*Public Health Policy Teaching Assistant*

- Restructured curriculum and assignments for a new graduate-level health policy course with a team of 1 faculty supervisor and 6 teaching assistants.
- Advised and graded 33 graduate students on assignments related to international and national health systems, public health policy development, and identifying the social determinants of health in diverse populations.

**UNC Gillings, Department of Health Behavior – Chapel Hill, NC** **October 2019-May 2020**

*Lead Research Assistant*

- Retrieved and catalogued violent crime and emergency department data from six counties to inform research on potential public health harms associated with a recent state policy permitting alcohol sales at college sports events.
- Developed training materials and a survey instrument using Qualtrics for a team of 5 research assistants to conduct surveys and observational studies at college sports events.
- Spearheaded geocoding of violent crime data using ArcGIS and made a how-to guide for research assistants.
- Managed multiple tasks, including writing and submitting data requests from public and private sources with governmental partners, data management, and evaluation of geocoded violent crime data.

**New York State Department of Health, Division of Family Health – Albany, NY** **June 2019-July 2019**

*Child Health Intern*

- Developed interview questions and conducted key informant interviews with Title V children and youth with special healthcare needs (CYSHCN) program directors in 6 states.
- Summarized interviews into a recommendations report to inform the New York Title V 2020 Needs Assessment.
- As a Title V MCH Intern, participated in workshops and webinars with Title V interns across the country to strengthen knowledge of the Title V system and agencies, MCH Services Block Grant, and career and leadership development.

**Crossroads Emergency Youth Shelter – Norman, OK** **August 2015-December 2015**

*Youth Services Intern*

- Worked with staff and fellow interns to plan and lead group activities for residents aged 2-17 years old.
- Researched and presented projects concerning confidentiality and methods of practice in a youth shelter.

**University of Oklahoma Child Study Center – Oklahoma City, OK** **May 2015-December 2015**

*Research Assistant*

- Led discussions on scholarly journals focused on the development of children who have experienced trauma.
- Expanded knowledge of statistical analysis software by using SPSS and STATA to analyze data on child health issues, such as the effect of fetal alcohol syndrome on children's developmental and cognitive abilities.

**LEADERSHIP EXPERIENCE**

**UNC-Chapel Hill Department of Maternal and Child Health – Chapel Hill, NC** **November 2018-May 2020**

*Social and Mentorship Committee Lead*

- Co-founded a student organization that pairs 1<sup>st</sup> and 2<sup>nd</sup> year MPH students.
- Managed the committee budget of \$1,000 per year.

**UNC-Chapel Hill Minority Health Conference – Chapel Hill, NC** **October 2018-February 2019**

*Webcast Committee Lead*

- Coordinated the webcast portion of the largest student-run health conference in the U.S.

- Sent outreach materials to over 80 public libraries in North Carolina to publicize the conference.

**AmeriCorps National Civilian Community Corps (NCCC) – Vicksburg, MS**

**June 2016-April 2017**

*Southern Region Team Leader*

*Communications and Recruitment Team Lead*

- Supervised a team of 60 corps members who served as media representatives for AmeriCorps NCCC.
- Managed an annual budget of over \$12,000.
- Utilized desktop publishing programs, such as Microsoft Publisher, to design, edit, and compile over 120 articles written by 60 corps members into a yearbook that was distributed to over 300 people.
- Recruited and trained over 100 volunteers for the Salvation Army of the Greater Jackson Metro Red Kettle Campaign and Angel Tree Toy Shop.

*Natural Disaster Response Team Lead*

- Supervised a team of 6 corps members for two months serving communities experiencing natural disasters.
- Served in complex emergency operations with FEMA and designed strategic and operational plans in response to emerging needs of communities.

**North American Lourdes Volunteers – Lourdes, France**

**May 2014-June 2014**

*Women's and Children's Health Program Assistant*

- Assisted the women's and children's with disabilities program lead in coordinating activities for women and children with disabilities who visited the Marian apparition site.
- Worked on a team of over 50 international volunteers and communicated proficiently in French.

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**PRESENTATIONS**

Wekon-Kemeni, C., Flower, K., **Reynolds, A.**, Wong, C., Steiner, M. (2021, October). *Using key informant interviews to identify areas of improvement to assess and manage kindergarten readiness*. Poster presentation accepted for American Academy of Pediatrics 2021 National Conference & Exhibition.

**Reynolds, A.**, Syed, B. (2020, September). *A family-focused system of care builds health equity for children and youth with special healthcare needs: Title V program leaders share their experiences*. Poster presentation at Association of Maternal and Child Health Programs 2020 Annual Conference: The Power of Connections, Building Equity for Healthy Generations.