

GISELE M. CRAWFORD

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PROFESSIONAL SUMMARY

- 30+ years of project management experience in education research, policy, and professional learning.
- Skills include training data collectors to reliability on observational measures and child assessments, collecting and analyzing qualitative data, and supporting educators to respond to data for program improvement.
- Track record of successfully managing contracts and grants, overseeing budgets and timelines, producing required deliverables, presenting at national conferences, hiring and supervising staff.

EDUCATION

University of Maryland, College Park, MD December 1994
Master of Applied Anthropology.

Douglass College, Rutgers University, New Brunswick, NJ June 1990
Bachelor of Arts, General Honors. Anthropology.
Study Abroad: Edinburgh University, Edinburgh, Scotland

SELECT HONORS AND AWARDS

Clare Fair Award for Outstanding Advocacy, Durham Guardian Ad Litem Program April 2025
Phi Kappa Phi December 1994
Douglass Scholar September 1986 – June 1990
Edith Newsom Estarabadi Fellowship 1993
Phi Beta Kappa June 1990

EXPERIENCE

University of North Carolina - Frank Porter Graham Child Development Institute, Chapel Hill, NC
Research Specialist (advanced) February 2009 – present
Research Specialist (journey) January 2007 – February 2009
Social Research Associate II October 2002 – January 2007
Social Research Associate I March 1999 – October 2002
Social Research Assistant I December 1997 - March 1999
Data Collector, Research Assistant February 1997 - December 1997

Manager, Educare National Evaluation, August 2017 – present (*PI Noreen Yazejian*). Oversee data sharing and reliability procedures across evaluation partners nationwide. Coordinate with national and site-level partners to plan and execute research initiatives; collaborate to utilize and disseminate findings. Serve on leadership team, supervise research assistants, coordinate with Data Management Analysis Center.

Research Specialist, Research-Policy and Practice Collaboration, NC Division of Child Development and Early Education, September 30, 2021 – June 30, 2022 (*PI Sandra Soliday Hong*). Provided the Division with expertise related to short- and long-term policy questions focused on young children's education and development.

Coordinator, First School, 2004 - 2021. (*PI Sharon Ritchie*). Collaborated to develop and deliver targeted professional development for early childhood and elementary educators. Consulted with teachers to interpret data and apply findings to instructional decisions. Oversaw management of project goals and procedures in the development and implementation of a national education framework for children three to eight years of age. Developed and maintained strong linkages with community, state, and national partners. Ensured that deliverables were produced in compliance with strategic plan and grant requirements. Prepared and conducted presentations. Wrote manuscripts and reports.

June 12, 2015 – November 30, 2016; October 1, 2017 – June 30, 2019; January 1, 2020 – June 30, 2021. FirstSchool Support for Demonstration Classrooms. (*Contract with the NC Department of Public Instruction. PI Sharon Ritchie.*)

December 1, 2016 – June 30, 2019. Nevada FirstSchool Partnership. (*Contract with Turning Point, Inc. (lead agency – contract with Nevada Department of Education). PI Sharon Ritchie.*)

October 1, 2014 – June 30, 2015; July 1, 2015 – June 30, 2017. The Vermont FirstSchool Partnership. (*Contract with the Vermont Agency of Education (Federal Race to the Top grant). PIs, Sharon Ritchie, Sam Oertwig, and Adam Holland.*)

April 1, 2016 – December 31, 2016; July 1, 2018 – June 30, 2019. FirstSchool Online Education and Support: MN Partnership. (*Contract with the Minnesota Department of Education. PIs Sharon Ritchie and Adam Holland.*)

June 1, 2014 – December 31, 2016. FirstSchool Online Education and Support. (*Grant from the WK Kellogg Foundation. PI Sharon Ritchie*)

October 1, 2014 – October 31, 2016. FirstSchool Online Education and Support – North Carolina Partnership. (*Contract with the NC Department of Public Instruction. PI Sam Oertwig.*)

September 1, 2012 – December 31, 2015. From Evaluation to Inquiry (Roanoke Connection). (*Contract with the North Carolina Department of Public Instruction: PI Sharon Ritchie*)

January 1, 2010 – December 31, 2014. FirstSchool Implementation. (*Grant from the W. K. Kellogg Foundation. PIs Sharon Ritchie and Richard Clifford.*)

June 1, 2005 – January 31, 2009. FirstSchool Planning. (*Grant from the W. K. Kellogg Foundation. PIs Kelly Maxwell, Sharon Ritchie, and Richard Clifford.*)

November 1, 2007 – December 31, 2008. FirstSchool Product Development. (*Grant from the Foundation for Child Development. PIs Kelly Maxwell, Sharon Ritchie, and Richard Clifford.*)

Regional Coordinator, Multi-state Study of Pre-kindergarten and SWEEP Study. 2001 – 2004. Coordinated large-scale national research initiatives. Collaborated on instrument selection and development. Oversaw the design and implementation of data collection and human subjects protection procedures. Hired, trained, and supervised 22 research assistants in five states. Designed and implemented data management systems. Wrote manuscripts, project reports and grant proposals. Prepared and conducted conference presentations. Managed project budgets. Fulfilled reporting requirements for federal and foundation grants.

The North Carolina Justice Center, Raleigh, NC

Special Projects Coordinator

February 1995 - December 1996

NC Fair Housing Center, NC Education and Law Project, Community Information Broker Project. Designed, conducted, and analyzed community research, including focus groups, interviews, and surveys. Facilitated project working group meetings. Coordinated collaboration of over one hundred participant organizations in North Carolina. Wrote federal and foundation grant proposals, evaluation plans, grant reports, and research summaries.

The Aspen Institute, Washington, DC

Intern, Nonprofit Sector Research Fund

May 1993 - January 1995

University of Maryland Department of Anthropology, College Park, MD

Teaching Assistant

September 1992 - December 1993

Cloud Gate Dance Theater, Taipei, Taiwan

Copy-writer, editor

April 1991 – December 1991

Howard Plaza Hotel, Taipei, Taiwan

Copy-writer

October 1990 – March 1991

Stepping Stone Preschool, Taipei, Taiwan

Assistant teacher, teacher

April 1991 – December 1991

Wilbur's School, Taipei, Taiwan

English teacher

July 1991 – December 1991

Wei's Language School, Taipei, Taiwan

English teacher

December 1990 – December 1991

Spontaneous Language School, Taipei, Taiwan

English teacher

October 1990 – June 1991

PEER-REVIEWED ARTICLES

Crawford, G., De Marco, A., Wongwai, C., Iruka, I. U., Soliday Hong, S. L., Kuhn, L., & Price, Z. (2026). Early Care and Education Professionals Talk About Talking About Race with Young Children. *International Journal of Early Childhood Education*, 32(1), 1-28.

Early, D. M., Iruka, I. U., Ritchie, S., Barbarin, O. A., Winn, D.-M. C., **Crawford, G. M.**, Frome, P. M., Clifford, R. M., Burchinal, M., Howes, C., Bryant, D. M., & Pianta, R. C. (2010). How do pre-kindergartners spend their time? Gender, ethnicity and income as predictors of experiences in pre-kindergarten classrooms. *Early Childhood Research Quarterly*, 25, 177-193.

Chang, F., **Crawford, G.**, Early D., Bryant D., Howes, C., Burchinal, M., Barbarin, O., Clifford, R., & Pianta, R. (2007). Spanish-speaking children's social and language development in pre-kindergarten classrooms. *Early Education and Development*, 18(2), 243-269.

Barbarin, O. & **Crawford, G.** (2006). Acknowledging and reducing stigmatization of African American boys. *Young Children*, 61(6), 79-86.

BOOK

Clifford, R., & **Crawford, G.** (Eds.). (2009). *Beginning school: US policies in international perspective*. Teachers College Press.

BOOK CHAPTERS

Oertwig, S., Holland, A., **Crawford, G. M.**, Ritchie, S., & Clark, N. (2016). What's research got to do with it? Moving theory into practice in grades 1-3. In L. J. Couse and S. L. Recchia (Eds.), *Handbook of early childhood teacher education* (pp. 120-134). Routledge.

Clifford, R. M., **Crawford, G. M.**, García, S., & Cobb, C. T. (2014). Introduction. In S. Ritchie and L. Gutmann (Eds.), *FirstSchool: Transforming PreK-3rd grade for African American, Latino, and low-income children*. Teachers College Press.

Crawford, G. M., Cobb, C. T., Clifford, R. M., & Ritchie, S. (2014). The groundswell for transforming prekindergarten through third grade. In S. Ritchie and L. Gutmann (Eds.), *FirstSchool: Transforming PreK-3rd grade for African American, Latino, and low-income children*. Teachers College Press.

Holland, A. L., **Crawford, G. M.**, Ritchie, S., & Early, D. M. (2014). A culture of collaborative inquiry. In S. Ritchie and L. Gutmann (Eds.), *FirstSchool: Transforming PreK-3rd grade for African American, Latino, and low-income children*. Teachers College Press.

Ritchie, S., Clifford, R. M., Malloy, W. W., Cobb, C., & **Crawford, G. M.** (2010). Ready or not? Schools' readiness for young children. In S. L. Kagan and K. Tarrant (Eds.), *Transitions in the early years: Creating a system of continuity*. Paul H. Brookes.

Clifford, R., & **Crawford, G.** (2009). Learning from one another. In R. Clifford & G. Crawford (Eds.), *Beginning school: US policies in international perspective* (pp. 111-135). Teachers College Press.

Crawford, G., Clifford, R., Early, D., & Reszka, S. (2009). Early education in the United States: Converging systems, diverse perspectives. In R. Clifford & G. Crawford (Eds.), *Beginning school: US policies in international perspective* (pp. 1-12). Teachers College Press.

Crawford, G., Clifford, R., Early, D., & Reszka, S. (2009). Education for children three to eight years old in the United States. In R. Clifford & G. Crawford (Eds.), *Beginning school: US policies in international perspective* (pp. 13-31). Teachers College Press.

ONLINE COURSE

Ritchie, S., Oertwig, S., Holland, A., Crawford, G., & Clark, N. (2014-2019). *The Art of Communication in Classrooms for Young Children*. [Online course]. The University of North Carolina at Chapel Hill.

SELECT MONOGRAPHS

Crawford, G., Donahue, K., & Teachers, Mentor Teachers, and Family Engagement Staff from Educare Schools. (2024). *Books Children Love About Race and Cultural Heritage: Using Data from the 2023 Educare National Evaluation Staff Survey*. Chapel Hill: The University of North Carolina, FPG Child Development Institute.

Crawford, G., Donahue, K., Soto, L., & Maestros, Maestros Mentores, y Personal de Apoyo a la Familias de las Escuelas Educare. (2024). *Libros Favoritos de los Niños Acerca de la Raza y la Herencia Cultural: Datos Obtenidos de la Encuesta del Personal de Educare Evaluación Nacional 2023*. Chapel Hill: The University of North Carolina, FPG Child Development Institute.

Gomes, L., **Crawford, G.**, Yazejian, N., & Soliday Hong, S. (2022). *North Carolina's Definition of Whole Child School Readiness*. Chapel Hill: The University of North Carolina, FPG Child Development Institute. Prepared for the North Carolina Division of Child Development and Early Education.

Turning Point, Inc., The National P3 Center at the University of Colorado Denver, **FirstSchool** at the University of North Carolina Chapel Hill, & the Center for Program Evaluation at the University of Nevada Reno. (2019). *Nevada Ready! B-3: Professional Leadership Program*. Prepared for the Office of Early Learning & Development, Nevada Department of Education.

FirstSchool Design Collaborative. (2011). *FirstSchool Design Guide: Optimal Learning Environments for Children Three to Eight*. Chapel Hill: The University of North Carolina, FPG Child Development Institute, FirstSchool.

Clifford, R. M., **Crawford, G. M.**, Stebbins, H., Reszka, S. S., & Coatney, B. (2009). *Financing services for 3-and 4-year olds in a PreK–3rd school*. Issues in PreK-3rd Education, (#2). Chapel Hill: The University of North Carolina, FPG Child Development Institute, FirstSchool.

Maxwell, K. L., Early, D. M., Bryant, D., Kraus, S., Hume, K., & **Crawford, G. M.** (2009). *Georgia study of early care and education: Child care center findings*. Chapel Hill, NC: The University of North Carolina at Chapel Hill, FPG Child Development Institute.

Maxwell, K. L., Early, D. M., Bryant, D., Kraus, S., Hume, K., & **Crawford, G. M.** (2009). *Georgia study of early care and education: Child care center findings—Executive summary*. Chapel Hill, NC: The University of North Carolina at Chapel Hill, FPG Child Development Institute.

Maxwell, K. L., Early, D. M., Bryant, D., Kraus, S., Hume, K., & **Crawford, G.** (2009). *Georgia study of early care and education: Findings from Georgia's Pre-K Program*. Chapel Hill, NC: The University of North Carolina at Chapel Hill, FPG Child Development Institute.

Maxwell, K. L., Early, D. M., Bryant, D., Kraus, S., Hume, K., & **Crawford, G.** (2009). *Georgia study of early care and education: Findings from Georgia's Pre-K Program—Executive summary*. Chapel Hill, NC: The University of North Carolina at Chapel Hill, FPG Child Development Institute.

Ritchie, S., Clifford, R. M., & **Crawford, G. M.** (2009). *FirstSchool learning environments: Supporting relationships*. Issues in PreK-3rd Education (#3). Chapel Hill: The University of North Carolina, FPG Child Development Institute, FirstSchool.

Ritchie, S., & **Crawford, G.** (2009). *Time is of the essence*. Issues in PreK-3rd education (#5). Chapel Hill: The University of North Carolina at Chapel Hill, FPG Child Development Institute, FirstSchool.

Espinosa, L., Castro, D., **Crawford, G.**, & Gillanders, C. (2007). Early school success for English language learners: A review of evidence-based instructional practices for pre-k to grade 3. In V. Buysse & L. Aytch (Eds.), *Early school success: Equity and access for diverse learners. Executive Summary*. Chapel Hill: The University of North Carolina, FPG Child Development Institute.

Early, D., Barbarin, O., Bryant, D., Burchinal, M., Chang, F., Clifford, R., **Crawford, G.**, Weaver, W., Howes, C., & Pianta, R. (2005). *Pre-kindergarten in eleven states: NCEDL's Multi-state Study of Pre-kindergarten and Study of Statewide Early Education Programs (SWEEP). Preliminary Descriptive Report*. (NCEDL Working Paper). Chapel Hill NC : The University of North Carolina.

Azer, S., Clifford, R. M., Morgan, G., & **Crawford, G. M.** (2002). *Regulation of child care*. (NCEDL Research and Policy Brief, Vol. 2, #1). Chapel Hill NC: The University of North Carolina.

Crawford, G. (1993). International bibliography: The nonprofit sector and democratic participation. *The Nonprofit Sector Research Fund Working Paper Series*. Washington DC: The Aspen Institute.

SELECT PRESENTATIONS

Crawford, G., De Marco, A., Wongwai, C., Iruka, I. U., Soliday Hong, S. L., Kuhn, L., & Price, Z. (2026, April 8-12). *Early Care and Education Professionals Talk About Reading about Race with Young Children*. American Educational Research Association (AERA) 2026 Conference, Los Angeles, CA.

Haremza-Diop, J., & **Crawford, G.** (2019, May). *Educare best practices training: Data Utilization, Key Insights and Tools that Support Best Practice in Data Utilization in Early Childhood Programs*. Paper presented at the 2019 National Head Start Conference, San Antonio, TX.

Crawford, G. (2018, June). *FirstSchool Online Course: State Collaborations*. Paper presented at the 2018 Annual Roundtable of the National Association of Early Childhood Specialists in State Departments of Education and the Center for Early Education Learning Outcomes, Austin, TX.

Crawford, G., Holland, A., Oertwig, S., & Ritchie, S. (2017, November). *The Art of Communication in PreK-Third Grade Classrooms*. Paper presented at the 2017 Annual Conference and Expo of the National Association for the Education of Young Children, Atlanta, GA.

Crawford, G., Ritchie, S., Holland, A., & Peterson, D. (2017, June). *The Art of Communication in Classrooms for Young Children: Implementing an Online Course to Impact PreK through Grade 3 Practice*. Paper presented at the annual Institute for Early Childhood Professional Learning of the National Association for the Education of Young Children, San Francisco, CA.

Holland, A., & **Crawford, G.** (2017, May). *A Tale of Two Classrooms: A Child's Eye View*. Paper presented at the 2017 National Early Childhood Inclusion Institute, Chapel Hill, NC.

Holland, A., & **Crawford, G.** (2016, June). *Project-Based Learning and VELs (Preschool – 3rd grade)*. Paper presented at Building Bridges to Support Each Child's Full Participation with the Vermont Early Learning Standards, Burlington, VT.

Holland, A., **Crawford, G.**, & Oertwig, S. (2016, June). *Using Innovative Classroom Observation Data to Drive Continuous Improvement*. Paper presented at the annual Institute for Early Childhood Professional Development of the National Association for the Education of Young Children, Baltimore, MD.

Ritchie, S., Holland, A., & **Crawford, G.** (2016, June). *The Art of Communication in Classrooms for Young Children: Lessons Learned from an Online Course Aimed at Promoting the Voices of Children in the Classroom*. Paper presented at the annual Institute for Early Childhood Professional Development of the National Association for the Education of Young Children, Baltimore, MD.

Crawford, G., & Ritchie, S. (2015, September.) *The FirstSchool Design Guide: Learning Environments for Children in PreK through Third Grade*. Webinar presented for the Council of Educational Facility Planners International.

Crawford, G., & Ritchie, S. (2011, August.) *Environments for Children Three to Eight: FirstSchool Principles, Evidence Base, and Design Elements*. Online module for the American Clearinghouse on Educational Facilities.

Crawford, G. (2010, June). *FirstSchool*. Invited paper presented at the Kentucky Great by Eight Summit, Lexington, KY.

Ritchie, S., Clifford, R., New, R., Gillanders, C., Malloy, W., McKinney, M., Boone, H., Cobb, C., **Crawford, G., & Miller, J.** (2009, November). *The FirstSchool Framework for PreK-3rd Education: Educators, Families, State Agencies, and Institutions of Higher Education Ensuring Success for Vulnerable Children*. Paper presented at the annual meeting of the National Association for the Education of Young Children, Washington, DC.

Clifford, R., & **Crawford, G.** (2009, June). *Lessons from Six Countries about Education for 3- to 8-year-olds*. Paper presented at the annual Institute for Early Childhood Professional Development of the National Association for the Education of Young Children, Charlotte, NC.

Clifford, R., **Crawford, G., & Uzuhashi, R.** (2008, November). *Education for Children Three to Eight in Six Countries*. Paper presented at the annual meeting of the National Association for the Education of Young Children, Dallas, TX.

Crawford, G., Coatney, B., & Reszka, S. (2008, May). *Financing Services for Three and Four Year Olds in a Public School*. Paper presented at the National Smart Start Conference, Greensboro, NC.

Crawford, G., & Winn, D.M. (2007, September). *Acknowledging and Reducing Stigmatization of African-American Boys*. Paper presented at the Annual Study Conference of the North Carolina Association for the Education of Young Children, Greensboro, NC.

Castro, D., & **Crawford, G.** (2007, June). *English Language Learners in Early Childhood Classrooms: Instructional Practices, Program Policies and Child Outcomes*. Paper presented at the annual Institute for Early Childhood Professional Development of the National Association for the Education of Young Children, Pittsburgh, PA.

Crawford, G. (2006, March). *Equity and Education: An International Perspective*. Paper presented at the annual meeting of the Society for Applied Anthropology, Vancouver, BC.

Barbarin, O., & **Crawford, G.** (2005, June). *Racism in the classroom? The stigmatization of African-American pre-k students*. Paper presented at the annual Institute for Early Childhood Professional Development of the National Association for the Education of Young Children, Miami, FL.

Chang, F., **Crawford, G., Bryant, D., & Howes, C.** (2005, April). *Teacher-child second-language interactions and social skills in Spanish-speaking pre-kindergarten children*. Paper presented at the annual meeting of the Society for Research in Child Development, Atlanta, GA.

Crawford, G., Chang, F., Bryant, D., & Howes, C. (2005, April). *Teacher-child interactions and social skills of Spanish-speaking pre-kindergarten children*. Paper presented at the annual meeting of the Society for Applied Anthropology, Santa Fe, NM.

Saluja, G., **Crawford, G. M., & Clifford, R. M.** (2001, November). *Prekindergarten services and the public schools*. Paper presented at the annual meeting of the National Association for the Education of Young Children, Anaheim, CA.

Saluja, G. & **Crawford, G. M.** (2000, December). *Prekindergarten services and the public schools*. Paper presented at the annual meeting of the Western Regional Child Care Conference, Asheville, NC.

Clifford, R. M., Gallagher, J., Early, D. M., & Crawford, G. M. (1999, November). *Schools' involvement in serving young children prior to kindergarten*. Paper presented at the annual meeting of the National Association for the Education of Young Children, New Orleans, LA.

SELECT VOLUNTEER ACTIVITIES

Guardian ad Litem, Durham County, NC.	June 2006 - present
Dco Thrives Advisory Board Member, Durham County, NC	July 2024 – November 2025
Durham County Early Childhood Action Plan Work Group Member	September 2020 – June 2021

SELECT PROFESSIONAL ACTIVITIES

Fellow, Society for Applied Anthropology
Affiliate Member, National Association of Early Childhood Specialists in State Departments of Education
Member, National Association for the Education of Young Children
Member, American Educational Research Association
Member, American Association of University Women
Member, Management Team, FPG Child Development Institute, 2012-2014
Chair, Engaging Environments Workgroup, NC Ready Schools Toolkit Task Force, 2008-2009
National Coalition Building Institute, 2007
BRIDGES Academic Leadership, 2006
Past Member, Advisory Committee, Pitt Community College Preschool