

## Laura M. Louison, MSW, MSPH

Laura\_Louison@unc.edu (e) 919/357-8198 (c)  
4413 Valley Forge Rd, Durham, NC 27705

### MAJOR INTERESTS & AREAS OF ACTIVITY

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- Public health social worker with 15+ years of leadership experience implementing maternal and child health, early childhood and behavioral health programs
- Technical assistance and support for public agencies and philanthropic organizations to support the use of implementation science
- Expertise in facilitation, management, quality improvement and training.

### EDUCATION

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2007	Masters of Science in Public Health, Department of Maternal and Child Health, University of North Carolina, Gillings School of Global Public Health
2007	Masters of Social Work, University of North Carolina School of Social Work
2002	Bachelor of Arts, English Literature, Swarthmore College

### PROFESSIONAL EXPERIENCE

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<b>Associate Director, Resource &amp; Capacity Development</b>	September 2016- present
<b>Advanced Implementation Specialist</b>	July 2017- present
<b>Implementation Specialist</b>	October 2011 – June 2017

National Implementation Research Network, Frank Porter Graham Child Development Institute, UNC Chapel Hill, Chapel Hill, NC

I lead teams providing technical assistance and coaching to health and human service agencies, non-profits and philanthropic groups. I focus on effective implementation of evidence in communities to improve maternal, child and family outcomes.

#### *Community Care Networks of North Carolina (2018 – present)*

Principal Investigator

- Direct model development for CCNC's support to physician practices infrastructure in preparation for Medicare and Medicaid value based payment.
- Provide coaching to CCNC leadership and Implementation Support Team.
- Manage and supervise team of Implementation Specialists and Project Manager.

#### *Annie E. Casey Foundation (2017 – present)*

Co-Principal Investigator

- Lead support to the AECF Leadership Development Unit to guide their scaling efforts for Results Count.
- Develop internal implementation resources for Program Officers and foundation staff.
- Facilitate internal implementation science education and professional development opportunities for foundation staff.

#### *UNC School of Medicine: Perinatal Neonatal Outreach (2018 – present)*

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- Expert consultation on implementation of immediate post-partum LARC initiatives and risk-appropriate care for women and infants.
- Collaboration with UNC School of Medicine faculty and Center for Maternal and Infant Health staff to use implementation best practices.

*North Carolina State University Institute for Emerging Issues: KidsREADYNC (2018 – present)*

- Technical assistance to four North Carolina counties to support development of strategic plans for strengthening local early childhood systems.

*National Center on Early Childhood Development, Teaching & Learning (2015 – present)*

- Co-lead Implementation Science team, providing technical assistance to Regional TA providers and Head Start grantees.
- Consultation on scale-up of Practice-Based Coaching across all Head Start regions, including collaboration with Vanderbilt University and the Office of Head Start, overseeing product development and delivery, and collaboration with evaluation team.
- Lead Active Implementation Region 7 team, supporting assessment development with regional OHS and TA providers.
- Co-lead development of product (web-based and resources) to support Early Childhood Specialists
- Supervise NCECDTL Project Manager.

*National Maternal and Child Health Workforce Development Center (2016 – 2018)*

- Member of the Evidence-Based Decision Making core team, providing training and coaching for Title V State and Territory Agencies

*Capacity Building and Evaluation to Support the Implementation of Healthy Places North Carolina (2015—2017)*

Co-Principal Investigator

- Lead development of a practice model for Regional Support Organizations building capacity in rural and frontier communities.
- Facilitate Program Officer monthly Learning Collaborative to support improved practice.
- Supervise Project Manager

*Partnership in Using Implementation Science to Improve Implementation of Evidence-Based Home Visiting in Montana (2014—2016)*

- Develop the capacity of Montana Division of Public Health Team State to use effective implementation of evidence-based home visiting models in local communities
- Co-developed implementation assessment measure, Drivers Best Practices Assessment, and facilitated usability testing, dissemination of results and action planning with local communities and state agency
- Created tip sheets, webinars and job aids for local communities and state agency to use implementation best practices
- Supervised Project Manager and Research Assistant.

*North Carolina Race to the Top Early Learning Challenge: Transformation Zone (2012 – 2016)*

- Developed state and local leadership and implementation teams in rural North Carolina to support implementation of evidence-based early childhood programming.

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- Coached six individuals at local and state level to build general and implementation capacity.
- Partnered with funders, model developers and key stakeholders to implement evidence-based early childhood interventions.

**North Carolina Home Visiting Program Director**

June 2011—September 2012

North Carolina Division of Public Health, Raleigh, NC

- Leadership and oversight for implementation of state's 3.2 million Affordable Care Act (ACA) Maternal, Infant, and Early Childhood Home Visitation grant and 1 million Title V dollars dedicated to home visiting.
  - Oversaw installation and implementation of evidence-based home visiting in state contracted public and private agencies;
  - Served as state's primary liaison for Nurse-Family Partnership and Healthy Families America;
  - Provided technical expertise to community and state organizations on the development of program capacity to implement evidence-based family home visiting programs with fidelity;
  - Obtained additional 3.5 million dollars in competitive grant funds to expand and build infrastructure for home visiting in North Carolina; and
  - Supervised Home Visiting Program staff and consultants.

**Improvement Advisor**

February 2010 – May 2011

Evidence-Based Practice Implementation Center, Department of Psychiatry & Behavioral Sciences, Duke University Medical Center, Durham, NC

- Designed Breakthrough Series and Learning Collaboratives to facilitate adoption and sustained use of evidence-based practices in adult and children mental health services with the Southern Regional Children's Advocacy Center and the Veterans Health Administration.
- Supervised Administrative Assistant.

**Perinatal Substance Use Project Coordinator**

February 2008 – December 2010

North Carolina Family Health Resource Line, Dept. of Maternal and Child Health, UNC Gillings School of Global Public Health, Chapel Hill, NC.

- Coordinated joint NC Division of Public Health and NC Division of Mental Health, Developmental Disabilities and Substance Abuse Services effort to facilitate statewide access to substance abuse treatment for women.
- Received \$10,000 March of Dimes North Carolina Community Grant to conduct a mixed-methods baseline assessment of North Carolina Local Health Departments' Current Capacity to Address Perinatal Substance Abuse
- Supervised Research Assistant.

**Visiting Clinical Instructor**

September 2007 – February 2008

**Research Assistant**

May 2007 – September 2007

Behavioral Healthcare Resource Program, UNC School of Social Work, Chapel Hill, NC

- Provided technical assistance to North Carolina Division of Mental Health, Developmental Disabilities and Substance Abuse Services to support assessment and implementation efforts.

**Development & Program Consultant**

2005

Association for the Development and Enhancement of Women, Cairo, Egypt

**Case Manager & Counselor**

2002 – 2004

Women Against Abuse, Philadelphia, PA

**PRIVATE CONSULTING**

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**Center for Maternal and Infant Health**

2016 – 2017

Facilitation and technical assistance to support the Community Care Networks of North Carolina's capacity to support Pregnancy Medical Homes' implementation of the Pregnancy Medical Home Care Pathways.

**InterAct of Wake County**

2016 – 2017

Facilitation and technical assistance to support InterAct and Safe Child's dissemination of the MOVE program in collaboration with UNC School of Social Work and Dr. Rebecca Macy.

**Chapel Hill Carrboro City Schools**

2015 - 2016

Training and technical assistance to support the PATHSS Program, a workforce readiness program for students with developmental disabilities.

**Teen Pregnancy Prevention Initiatives, NC Division of Public Health**

2015 - 2017

Training and technical assistance to build capacity and infrastructure for the Teen Pregnancy Prevention Initiatives.

**PROFESSIONAL SERVICE**

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2018 -- present	Sandra J. Lerner Jewish Community Day School, Board of Directors
2017 – present	Children First, Board Member
2016 – 2017	NC Perinatal Health Strategic Planning Team
2012, 2016	Gillings School of Global Health Maternal and Child Health Student Group, Preceptor
2014 - 2016	NC Pregnancy & Opioid Exposure Project Planning Committee
2015 - present	Frank Porter Graham Beyond the Bag Planning Team
2011 - 2013	Intentional Death Committee, NC Child Fatality Task Force
2008 - 2010	Perinatal Health Committee, NC Child Fatality Task Force
2008 - 2010	North Carolina Women and Tobacco Coalition for Health (WATCH)
2008 - 2010	Addiction: Focus on Women Conference Planning Committee Member
2008 - 2010	Access Committee, NC Preconception Health State Initiative
2008 - 2010	NC Fetal Alcohol Spectrum Disorders Working Group
2007-2009	Urban Ministries of Durham Board of Directors, Secretary and Board Member,
2007 - present	Women's Health Branch, NC Division of Public Health, Grant Reviewer
2003 - 2004	NARAL Pro-Choice Pennsylvania Philadelphia Regional Planning Group Member
2003 - 2004	Women Against Abuse Conflict Resolution Group, Co-Chair
2002 - 2004	Women Against Abuse Staff Development Group Member

**PUBLICATIONS**

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**Louison, L.** Build Context and Translate Research Over Time: How Implementation Science Can Be Applied to Treat the Rural Opioid Epidemic. (August 2017) ATTC Messenger. Addiction Technology Transfer Center Network. Available at:  
<http://www.attcnetwork.org/find/news/attcnews/epubs/addmsg/August2017article.asp>

Metz, A, **Louison, L**, Ward, C & Burke, K. Global Implementation Specialist Practice Profile: Skills and Competencies for Implementation Practitioners. (June 2017) ) National Implementation Research Network White Paper; Chapel Hill, NC: National Implementation Research Network, University of North Carolina at Chapel Hill. Available at:  
<http://nirn.fpg.unc.edu/sites/nirn.fpg.unc.edu/files/resources/GIS%20Practice%20Profile-02-27-18.pdf>

**Louison, L.** & Fleming, W. Context matters: Recommendations for Funders & Purveyors to accept the challenge of implementation in rural communities. (April 2017) National Implementation Research Network White Paper; Chapel Hill, NC: National Implementation Research Network, University of North Carolina at Chapel Hill. Available at: <http://nirn.fpg.unc.edu/sites/nirn.fpg.unc.edu/files/resources/NIRN-Brief4-StrengthsCapacityRuralImplementation.pdf>

National Implementation Research Network. AI Hub Content:

- o Selection: [https://unc-fpg-cdi.adobeconnect.com/\\_a992899727/drivers-ed-selection/](https://unc-fpg-cdi.adobeconnect.com/_a992899727/drivers-ed-selection/)
- o Decision Support Data System: [https://unc-fpg-cdi.adobeconnect.com/\\_a992899727/drivers-ed-dsds/](https://unc-fpg-cdi.adobeconnect.com/_a992899727/drivers-ed-dsds/)
- o Fidelity: [https://unc-fpg-cdi.adobeconnect.com/\\_a992899727/drivers-ed-fidelity/](https://unc-fpg-cdi.adobeconnect.com/_a992899727/drivers-ed-fidelity/)
- o Coaching: <http://unc-fpg-cdi.adobeconnect.com/drivers-ed-coaching/>; Activity: <http://implementation.fpg.unc.edu/resources/activity-21c-drivers-coaching-all>
- o Practice Profiles: <http://unc-fpg-cdi.adobeconnect.com/ai-lesson3-p1/> and <http://unc-fpg-cdi.adobeconnect.com/ai-lesson3-p2/>
- o Systems Intervention: (Awaiting publication)

Fixsen, D.L., Blase, K., Naoom, S., Metz, A., **Louison, L.**, & Ward, C. Implementation Drivers: Assessing Best Practices. (2015). Chapel Hill, NC: National Implementation Research Network, University of North Carolina at Chapel Hill.

**Louison L**, Green SL, Bunch S, Scheyett A. The Problems No One Wants to See: Mental Illness and Substance Abuse Among Women of Reproductive Age in North Carolina. NC Med J. 2009; 70(5): 454-458.

**Louison, L.** North Carolina Local Health Departments and Perinatal Substance Use: An Assessment of North Carolina Local Health Departments' Current Capacity to Address Perinatal Substance Use. (2009) Report prepared for the March of Dimes North Carolina Chapter.

Wiford C & **Louison L.** State of Louisiana: Opiate Treatment Program Needs Assessment. (2007) Report prepared for the Louisiana Department of Health and Hospitals.

#### **SELECTED PRESENTATIONS**

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**Louison, L.**, Fleming, O & Lanier, P. "Assessing Need and Context." (June 2018). Chapel Hill, NC. Summer Institute on Implementation Science.

**Louison, L.** & Metz, A. "Using data to diagnose Head Start program infrastructure and capacity needs: Early Childhood Specialists' support to Head Start grantees implementing Practice Based Coaching." (June 2018). NAEYC Professional Learning Institute. (Accepted).

**Louison, L.** et al. (June 2018). "From Compliance to Quality: Using and integrating administrative data to support Head Start grantees' reflection and analysis". (June 2018). Selected poster presentation for Administration for Children and Families National Research Conference on Early Childhood.

- Louison, L.** “Realizing the Promise: Applying Implementation Science in Communities.” (June 2017). Invited webinar for U.S. Department of Education Promise Neighborhood Grantees.
- Louison, L.** & Fleming, O. “Leveraging strengths to build capacity: Policy recommendations for strengthening rural systems.” (June 2017). Toronto, Canada. Global Implementation Conference.
- Louison, L.,** Bartley, L., Maltry, M., & Ward, C. “Using Implementation Teams to Build Capacity in Complex Systems: A Workshop for Practitioners.” (June 2017). Toronto, Canada. Global Implementation Conference.
- Metz, A., Ward., C., & **Louison, L.** “Increasing the Effectiveness and Agility of Intermediary Organizations to Support Implementation: Reflections from the National Implementation Research Network.” (June 2017). Toronto, Canada. Global Implementation Conference.
- Louison, L,** McCleod, R., Metz, A., Maltry, M., Ward, C., & Schroeder, J. “Early Childhood Specialists’ Support for Grantee Implementation of Practice Based Coaching.” (Spring 2017) Half Day facilitated regional workshops for the Office of Head Start.
- Metz, A, **Louison, L** & Bartley, L. “What Does It Take to Put the Head Start Program Performance Standards into Practice?” (October 2016). Plenary for OHS Fall Regional TTA Professional Development Meeting.
- Fleming, O, **Louison, L,** & Cornett, A. ““Really Making Change Happen: Active Implementation to Drive MCH Outcomes” (August 2016) Chicago, IL. National Maternal and Child Health Workforce Development Center Summer Institute.
- Louison, L.** & Ward, C. “It Takes A Village: Building Implementation Teams to Support Outcomes for Children and Families.” (May 2016) Carrboro, NC. National Early Childhood Inclusion Institute.
- Louison, L.,** Bartley, L, Ward, C, & Metz, A. “Strong partners, Successful Outcomes: Active Implementation to Support Early Head Start & Child Care Partnerships in Initial Implementation” (March 2016). Denver, CO. Plenary for Early Head Start-Child Care Partnership Meeting: Office of Head Start & Office of Child Care.
- Louison, L.** “Aligned Systems Change: Supporting Effective Implementation & Enabling Context for Head Start and Early Head Start Grantees” (August 2015) Washington, DC. Federal Staff Breakout Session for Office of Head Start Summer 2015 T/TA Professional Development Meeting on Early Learning.
- Louison, L.** “Active Implementation to Support Agencies Achieving Outcomes for Children & Families” (August 2015) Washington, DC. Plenary for Office of Head Start Summer 2015 T/TA Professional Development Meeting on Early Learning.
- Metz, A. & **Louison, L.** “Active Implementation to Support Successful Delivery of Early Childhood Practices” (April & May 2015) Boston, MA; Chicago, IL; Atlanta, GA; Washington, DC. Plenary for Early Head Start-Child Care Partnership Orientations: Office of Head Start & Office of Child Care.
- Louison, L.** & North Carolina Partnership for Children Transformation Zone staff. “Transformation Zone: Our State, Our Counties, Our Kids”. (May 2015) Greensboro, NC. 2015 National Smart Start Conference.
- Louison, L.** “Redefining success in the chocolate factory: What does it take to translate MOVE to a new context?” (April 2015) Raleigh, NC. MOVE Retreat: UNC School of Social Work, Interact and SafeChild.
- Louison, L.** & Nacik, E. “Solving the Rubik's Cube: Building infrastructure to improve child and family outcomes.” (March 2015) Chapel Hill, NC. Prevent Child Abuse Learning & Leadership Summit.
- Louison, L.** “It’s not enough to be evidence-based: How can Active Implementation Support Evidence-Based Home Visiting Outcomes?” (February 2014) Wisconsin Dells, WI. Wisconsin Home Visiting Communities of Practice Meeting.
- Louison, L.** “[North Carolina and Home Visiting: A Case Study of Evidence-based Program Implementation in North Carolina’s Maternal, Infant, and Early Childhood Home Visiting Program.](#)” (March 2012) Morrisville, NC. North Carolina Institute of Medicine Task Force on Implementing Evidence-based Strategies in Public Health.

Gagliano, N., Metz, A., & **Louison, L.** "[Setting the Stage: Active Implementation Frameworks to Integrate the Science and Practice of Implementation.](#)" (March 2012) Webinar for the Maternal, Infant and Early Childhood Home Visiting Technical Assistance Coordinating Center.

**Louison, L.** & Simone, L. "[Evidence-based Practice in Communities: Using the NCCTS Learning Collaborative Model to address implementation challenges.](#)" (November 2010) Webinar for the Technical Assistance Partnership for Child and Family Mental Health.

**Louison, L.** "Safe and Sober Moms: Addressing Substance Abuse During Pregnancy." (November 2010) Greenville, NC. Pediatric/Neonatal Clinical Update, Eastern AHEC.

**Louison, L.** "Safe and Sober Pregnancies: Addressing Co-Occurring Domestic Violence & Substance Abuse with Patients." (November 2009) Winston Salem, NC. 27<sup>th</sup> Annual North Carolina Gravida at Risk Conference.

**Louison, L.** & Rush, T. "Supporting Safe and Sober Pregnancies: An Assessment of North Carolina Local Health Departments' Capacity to Address Perinatal Substance Use." (September 2009). Asheville, NC. Selected poster presentation for the North Carolina Public Health Association Annual Conference.

**Louison, L.** "Facing Stigma: A Woman's Path to Healing." (September 13, 2009) Raleigh, NC. Keynote speech for Step by Step Recovery Conference.

#### **AWARDS & HONORS**

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2015	Maternal & Child Health Alumni Spotlight <a href="http://sph.unc.edu/mch/alumni-greetings-3/">http://sph.unc.edu/mch/alumni-greetings-3/</a>
2007	North Carolina Foundation for Alcohol and Drug Studies Summer School Scholarship
2006 – 2007	Maternal and Child Health Leadership Training Award, UNC Gillings School of Global Public Health
2006-2007	UNC School of Social Work Dean's Scholarship
2006	James and Florence Peacock Summer Fellowship
2006	UNC Center for International Studies International Internship Award
2005-2006	Tuition Remission Award (2005 – 2006) UNC School of Social Work
2003	Women Against Abuse Residential Employee of the Month
2001	Swarthmore College Summer of Service Award
1998-2002	Swarthmore College Feldman Endowed Scholarship for Urban Education

#### **EDITORIAL & REVIEW SERVICE**

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2013 – present	Global Implementation Conference
2015 – present	Implementation Science
2015 – present	Brookes Publishing

#### **SKILLS & COMMUNITY SERVICE**

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- Trained in Lean Continuous Quality Improvement and Root Cause Analysis.
- Extensive training and coaching in Motivational Interviewing.
- Conversational French; basic Spanish and Egyptian Arabic.
- Certified Pennsylvania Domestic Violence Counselor (2002)
- Admissions Interviewer, Swarthmore College
- Girl Scout Troop leader