

CURRICULUM VITAE
SHERRA CATES LAWRENCE, MA
Implementation Specialist, The Impact Center at FPG

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HIGHLIGHTS

- Continuous Quality Improvement, Implementation Science and Technical Assistance support with community, state and federal non-profit, governmental, and philanthropic organizations
- Using research, evaluation, and other data and evidence-building activities to support strategic decision making to develop, improve, and evaluate evidence-based practices, programs, and policies
- Centers health and racial equity and engaging and empowering community partners to improve access and quality of programs and policies

EDUCATIONAL BACKGROUND

- 2014 **Joint Master of Arts**, Urban and Environmental Policy and Planning and Child Study and Human Development, Tufts University, Somerville MA
 Thesis: Exploring School-based Barriers to Family and Community Engagement in Urban Communities.
- 2011 **Bachelor of Arts**, Psychology, North Carolina Agricultural and Technical State University, Greensboro NC

PROFESSIONAL EXPERIENCE

- 2020-present **Implementation Specialist**, The Impact Center at FPG, University of North Carolina at Chapel Hill, Chapel Hill, NC
- 2018-2020 **Senior Evidence Analyst**, Project Evident, Boston MA
- 2016-2018 **Analyst**, National Institute for Children's Health Quality (NICHQ), Boston MA
- 2014-2016 **Program Coordinator**, Families First Parenting Programs, Watertown MA
- 2013 **Student Consultant**, Dudley Children Thrive, Dudley Street Neighborhood Initiative, Boston MA
- 2011-2012 **AmeriCorps Volunteer**, Covenant House, Charleston WV

HONORS AND AWARDS

- 2013-2014 Gerald Gill Fellow, Center for the Study of Race and Democracy, Tufts University
- 2012-2014 Alvin Levin Fellowship, Department of Urban and Environmental Policy and Planning, Tufts University
- 2011 Research Student of the Year, Department of Psychology, North Carolina A&T State University
- 2011 Merit Scholar, College of Arts and Sciences, North Carolina A&T State University
- 2011 Poster Symposium 3rd Place Winner, 68th Annual Joint BKX/NIS Conference Poster Symposium, Atlanta GA
- 2011 Student of the Year, Department of Psychology, North Carolina A&T State University

TRAINING AND TECHNICAL ASSISTANCE

- 2021–2026 **Child Find ACCESS Model Demonstration Project, University of North Carolina at Chapel Hill**
SRI International (Grant Agreement No. 5123026)
Implementation Specialist
Principal Investigator: Julie Austen
- 2021–2023 **The Implementation Capacity for Triple P (ICTP) Projects in North Carolina and South Carolina, University of North Carolina at Chapel Hill**
The Duke Endowment (Grant Agreement No. 2081-SP)
Regional Support Specialist
Principal Investigator: Will Aldridge
- 2021–2022 **North Carolina Implementation Capacity for Triple P, University of North Carolina at Chapel Hill**
Division of Social Services, NC Dept. of Health & Human Services (Contract No. 00042356)
Regional Support Specialist
Principal Investigator: Will Aldridge
- 2019–2022 **The Implementation Capacity for Triple P (ICTP) Projects in North Carolina and South Carolina, University of North Carolina at Chapel Hill**
The Duke Endowment (Grant Agreement No. 2037-SP)
Regional Support Specialist
Principal Investigator: Will Aldridge
- 2019-2020 **Talent Accelerator, Project Evident**
Barr Foundation
Senior Evidence Analyst
Project Lead: Charles Carter
- 2019 **Strategic Evidence Plan and Theory of Change Development, Project Evident**
JobTrain
Senior Evidence Analyst
Project Leads: Farhana Hossain and Benjamin Berres
- 2019 **Continuous Quality Improvement Training, Project Evident**
First Place for Youth
Senior Evidence Analyst
Project Lead: Gregor Thomas
- 2019 **Strategic Evidence Plan and Theory of Change Development, Project Evident**
Second Harvest of Silicon Valley Food Bank
Senior Evidence Analyst
Project Lead: Kevin Rafter
- 2019 **Strategic Evidence Plan and Theory of Change Development, Project Evident**
The Duke Endowment Rural Church Summer Literacy Program
Senior Evidence Analyst
Project Leads: Farhana Hossain and Gabriel Rhodes
- 2019 **Continuous Quality Improvement Training, Project Evident**
Blueprint
Senior Evidence Analyst
Project Lead: Benjamin Berres
- 2018–2019 **Strategic Evidence Plan and Theory of Change Development, Project Evident**
Leading Educators
Senior Evidence Analyst
Project Lead: Kevin Rafter

- 2018–2019 **Strategic Evidence Plan and Theory of Change Development, Project Evident**
Upstream
Senior Evidence Analyst
Project Leads: Gabriel Rhodes and Kevin Rafter
- 2016–2018 **Early Childhood Systems Collaborative Improvement and Innovation Network (ECCS CoIIN), National Institute for Children’s Health Quality (NICHQ)**
Health Resources and Services Administration Maternal and Child Health Bureau
Analyst
Project Lead: Zandra Levesque
- 2014–2018 **Sickle Cell Disease Treatment Demonstration Project, National Institute for Children’s Health Quality (NICHQ)**
Health Resources and Services Administration (HRSA)
Analyst
Project Lead: Sabrina Selk

RESEARCH AND EVALUATION

- 2016–2019 **American Academy of Pediatrics Children and Youth with Epilepsy Evaluation, National Institute for Children’s Health Quality (NICHQ)**
Health Resources and Services Administration Maternal and Child Health Bureau via American Academy of Pediatrics
Analyst
Project Lead: Samatha Riley
- 2013–2014 **Boston Family Engagement Partnership (BFEP), Aspire Institute at Wheelock College**
Barr Foundation and Lynch Foundation
Research Intern
Project Lead: Jabril Solomon
- 2013 **Decision Modeling Tool for Vacant Structure Demolition and Redevelopment, Tufts University**
Abell Foundation
Research Assistant
Project Lead: Justin Hollander
- 2012–2013 **The Massachusetts Healthy Families Evaluation-2 (MHFE-2), Tufts Interdisciplinary Evaluation Research (TIER) at Tufts University**
The Children’s Trust and Maternal, Infant and Early Childhood Home Visiting Program (MIECHV)
Research Assistant
Principal Investigators: Francine Jacobs, Ann Easterbrooks, & Jaythanthy Mistry
- 2010 **Evaluation of Transition Programs of North Carolina Families United, University of North Carolina at Charlotte**
Mecklenburg County Mental Health
Research Assistant
Principal Investigator: Mason Haber
- 2009-2010 **The Keeping Our Grassroots Community Leaders Healthy Project: A Focus on Mental Health and Other Health-Related Markers (Academic-Community Partnership), Maya Angelou Center for Health Equity at Wake Forest Baptist Medical Center**
Workforce Innovation in Regional Economic Development Initiative (WIRED)
Research Assistant
Principal Investigator: David Mount
- 2009 **Exploring Racial Phenotypicality Bias at Tufts, Social Cognition Lab at Tufts University**
Tisch College of Citizenship and Public Service Faculty Fellowship

Research Assistant

Principal Investigator: Keith Maddox

SELECTED PUBLICATIONS

Peer-Reviewed Scientific Journals

Aldridge, W. A., II, Roppolo, R. H., Chaplo, S. D., Everett, A. B., **Lawrence, S.**, DiSalvo, C. I., Minch, D. R., Reed, J. J., & Boothroyd, R. I. (2022). Trajectory of External Implementation Support Activities across Two States: A Descriptive Study [Manuscript submitted for publication].

Reports, Instruments, and Technical Materials

Disalvo, C., **Lawrence, S.**, Minch, D., & McDonald, C. (2022, March). ICTP Recruitment and Selection Practices Resource. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Lawrence, S. (2022, March). ICTP Plan-Do-Study-Act Cycle Tracker. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Lawrence, S. (2022, March). ICTP Plan-Do-Study-Act Cycle Checklist. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Lawrence, S. (2022, March). ICTP Plan-Do-Study-Act Cycle Worksheet. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Lawrence, S., & DiSalvo, C. (2022, March). ICTP Action Planning Templates Bank. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Lawrence, S., & Everett, A. (2022, March). ICTP Goals, Strategies, and Early Wins Bank. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Lawrence, S., & Everett, A. (2022, March). ICTP Group Norms and Team Agreements Bank. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Lawrence, S. & Reed, J. (2021, March). ICTP Theory of Change Facilitated Activity. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Lawrence, S. & Reed, J. (2021, March). ICTP Blended Implementation Science and Continuous Quality Improvement approach facilitation slides. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Lawrence, S. & Reed, J. (2021, March). ICTP Blended Implementation Science and Continuous Quality Improvement Information Guide. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Gilbert, A., **Lawrence, S.** McDonald, C., Reed, J. & Aldridge, W. (2021, August). ICTP Tools and Resources Equity Impact Assessment. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Roppolo, R.H., Reed, J., & **Lawrence, S.** (2021, June). Building a Decision Support Data System: Introduction. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Roppolo, R.H., Reed, J., & **Lawrence, S.** (2021, June). Building a Decision Support Data System: Data-Mapping Worksheets and Discussion Guide (practitioner recruitment and selection data, practitioner training data, practitioner coaching data, program fidelity data, program service delivery data, short-term program outcomes for clients, and long-term program outcomes for community populations). [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Roppolo, R.H., Reed, J., & **Lawrence, S.** (2021, June). Building a Decision Support Data System: Example Case Studies. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Roppolo, R.H., Reed, J., & **Lawrence, S.** (2021, June). Building a Decision Support Data System: Measurement Question Appendix. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Lawrence, S., McDonald, C., DiSalvo, C. (2021, March). Community Capacity Assessment Driven Implementation Tool. [Learning Resource for the ICTP projects]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Adams, B., Berardi, C., Berns, S., Devlin, K., Forbush, L., Lambiaso, B., **Lawrence, S.**, Oyeku, S., Selk, S. (2017, September) Sickle Cell Disease Treatment Demonstration Program Congressional Report. National Institute for Children's Health Quality, Boston MA.

Adams, B., Berardi, C., Berns, S., Devlin, K., Forbush, L., Lambiaso, B., **Lawrence, S.**, Oyeku, S., Selk, S. (2017, September) Sickle Cell Disease Treatment Demonstration Program Model Protocol. National Institute for Children's Health Quality, Boston MA.

Adams, B., Berardi, C., Berns, S., Devlin, K., Forbush, L., Lambiaso, B., **Lawrence, S.**, Oyeku, S., Selk, S. (2017, September) Sickle Cell Disease Treatment Demonstration Program Compendium of Tools and Materials. National Institute for Children's Health Quality, Boston MA.

Lawrence, S. (2016). Families United with Schools for Education. Needs Assessment Report. Families First Parenting Programs, Watertown MA.

Cates, S., Nitzberg K., & Turnquest K. (2013). Parental Engagement in Early School Readiness. Tufts University. Tisch Library.

Briefs & Newsletters

Aldridge, W. A., II, **Lawrence, S.**, Roppolo, R.H., Diehl, S., Van Driel, S., & Towne, C. (2021, April-May) Fidelity Assessment: Are We Delivering the Program's Core Components as Intended? The Implementer [E-Newsletter]. Chapel Hill, NC: The Impact Center at Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill.

Lawrence, S., (2020, January). Continuous Improvement and Evidence Building. Project Evident Evidence Toolkit [E-Newsletter]. Project Evident, Boston MA.

CONFERENCES AND ABSTRACTS

Lawrence, S. (Chair). (2022, May 31-June 1). Using Equitable Implementation and Evaluation Approaches in Complex Prevention Systems [Symposium]. Society for Prevention Research Annual Meeting 2022, Seattle, WA, United States. <https://www.preventionresearch.org/2022-annual-meeting/>

McDonald, C., **Lawrence, S.**, Gilbert, A., Reed, J., & Aldridge, W. A., II. (2022, May 31-June 1). Putting Equity into Practice: Assessing the Utility and Feasibility of an Equity Impact Assessment for Implementation Resource Development. In Sherra Lawrence (Chair), *Using Equitable Implementation and Evaluation Approaches in Complex Prevention*

Systems [Symposium]. Society for Prevention Research Annual Meeting 2022, Seattle, WA, United States. <https://www.preventionresearch.org/2022-annual-meeting/>

McDonald, C., **Lawrence, S.**, Gilbert, A., Reed, J., Aldridge, W. (2022, April). Putting Equity into Practice: Assessing the Utility and Feasibility of an Equity Impact Assessment for Implementation Resource Development. Abstract submitted for Oral Presentation at Society for Implementation Research Collaboration (SIRC) Conference Annual Meeting 2022, San Diego, CA.

Gilbert, A., **Lawrence, S.**, McDonald, C., Reed, J., & Aldridge, W. (2021, December). Implementation Science in Practice: An Equity Impact Assessment for Implementation Support Tools [Poster Session: Prevention and Public Health]. Fourteenth Annual Conference on the Science of Dissemination and Implementation in Health.

McDonald, C., **Lawrence, S.**, Gilbert, A., Reed, J., Aldridge, W. (2021, November). Putting Equity into Practice: Assessing the Utility and Feasibility of an Equity Impact Assessment for Implementation Resource Development. Abstract submitted for Organized Paper Symposium at Society for Prevention Research (SPR) Annual Meeting 2022, Seattle, WA.

Levesque, Z., **Lawrence, S.**, Selk, S. (2018, September). Partnerships for Equitable Early Childhood Systems Transformation: ECCS CoIIN Teams, Families, and Measurement. Oral session presented at 2018 CityMatCH Leadership and MCH Epidemiology Conference. Portland, OR.

Cates, S., Haber, M., Cook, J., Kilmer, R. (2011, March). *Stigma, Strain, and Social Support Among African American Families in Systems of Care*. Poster session presented at 2011 Joint BKX/NIS. Atlanta, GA.

Cates, S., Haber, M., Cook, J., Kilmer, R. (2010, November). Stigma, Strain, and Social Support Among African American Families in Systems of Care. Poster session presented at the 2010 Annual Biomedical Research Conference for Minoritized Scientist (ABRCMS). Charlotte, NC.

Cates, S. (2010, March). Racial Phenotypicality Bias: Examining the Relationship Between Implicit and Explicit Associations. Poster session presented at 2010 North Carolina A&T State University Biology Conference. Greensboro, NC.

Cates, S. (2009, October). Racial Phenotypicality Bias: Examining the Relationship Between Implicit and Explicit Associations. Poster session presented at the 2009 North Carolina Honors Association Annual Conference. Raleigh, NC.

Mohamed, H., & **Cates, S.** (2009, July). Racial Phenotypicality Bias: Examining the Relationship Between Implicit and Explicit Associations. Poster session presented at The Leadership Alliance National Symposium, Chantilly, VA.

MENTORSHIP

2021 Alana Gilbert, Frank Porter Graham Child Development Institute, Implementation Division Summer Internship
2017 Dara Oloyede, National Institute for Children's Health Quality, Maternal and Child Health Fellow

PROFESSIONAL CERTIFICATIONS

Diversity Equity & Inclusion in Research (DEIR) Certificate (2021). University of North Carolina at Chapel Hill. The Odum Institute for Research in Social Science.

SERVICE AND PROFESSIONAL MEMBERSHIPS

2021 Race Matters Institute
2021-Present North Carolina Evaluators Network
2020-Present Collaborative for Anti-Racist Dissemination & Implementation Science (CARDIS)
2020-Present Black Faculty and Staff Caucus, University of North Carolina at Chapel Hill
2018-2019 Greater Boston Evaluation Network
2017-2018 Collaborator, Black Mamas Matter Alliance
2014 Allocation Committee Member, Boston Women's Fund
2012-2014 E-board, Tufts UEP Intercultural Practice Group, Tufts University
2008- 2011 Historian, Psi Chi Honor Society, North Carolina A&T State University