

## Curriculum Vitae

Adam Holland  
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### *Education*

#### **Ph.D. Education, 2013**

School of Education, University of North Carolina at Chapel Hill, Chapel Hill, NC

Specialization: Early Childhood Intervention and Literacy

Concentration: Quantitative Psychology

Dissertation: Children's Social Development across the Transition to Kindergarten: A Latent Growth Curve Analysis

Coursework: Structural Equation Modeling, Multilevel Modeling, Item Response Theory, Applied Measurement Theory, Advanced Qualitative Methods, Advanced Seminar in Human Development, Advanced Seminar in Learning

#### **M.Ed. Early Childhood Intervention and Family Support, 2009**

School of Education, University of North Carolina at Chapel Hill, Chapel Hill, NC

Coursework: Preschool/Kindergarten Curriculum, Assessment, Consultation, Infant/Toddler Development, Leadership in Schools, Emergent Literacy, Families and Teams in Education

#### **B.A. Elementary Education, *Magna Cum Laude*, 2003**

School of Education, Wake Forest University, Winston-Salem, NC

Coursework: Educational Theory, Pedagogy, Public Speaking, Accounting and Finance

### *Research Objectives*

Understanding the effects of classroom processes on children's development

Measuring classroom processes

Motivation in early childhood

Promoting cognitive development in early childhood

### *Academic Experience*

**Research Assistant**, Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill, Chapel Hill, NC, 2010-2012

Data collection coordinator, analysis and interpretation of data, delivered professional development for FirstSchool Project

**Teaching Assistant**, School of Education, University of North Carolina at Chapel Hill, Chapel Hill, NC, 2010

Gave lectures, designed course projects, and assisted professor with grading of student Work

### ***Professional Experience***

**Research Scientist**, FPG Child Development Institute, UNC Chapel Hill, Carrboro, NC, 2013 –

**Owner**, Snapshot, Inc., Durham, NC, 2014 –

**Owner**, ARC Educational Consulting, Raleigh, NC, 2013 –

**Preschool Teacher**, First Environments Early Learning Center, Durham, NC, 2009

**Kindergarten Teacher**, Wake County Public Schools, Raleigh, NC, 2004-2009

**First Grade Teacher**, Wake County Public Schools, Raleigh, NC, 2003-2004

### ***Membership in Scholarly Societies***

American Educational Research Association

National Association for the Education of Young Children

National Council on Measurement in Education

Society for Research in Child Development

### ***Honors***

University of North Carolina at Chapel Hill Doctoral Fellowship, 2009-2010

### ***Service***

2016-present Reviewer, *Early Education and Development*

2015-present Reviewer, annual meeting of the American Educational Research Association, Division C

2014-present Reviewer, *Journal of Early Childhood Research*

### ***Published Measures***

Ritchie, S., Weiser, B., Mason, E., & Holland, A. L. (2015). *EduSnap*. Durham, NC: Snapshot.

Ritchie, S., Weiser, B., Mason, E., Holland, A. L., & Howes, C. (2014). *FirstSchool snapshot*. Chapel Hill, NC: University of North Carolina at Chapel Hill.

### ***Evaluation Reports***

FirstSchool Online Course Pilot final evaluation report, March 2017.

Approach to Data: From Evaluation to Inquiry final evaluation report, May 2016.

***Peer-reviewed and Invited Presentations (in chronological order)***

Holland, A. L. (2016). *A new lens for classroom management*. Invited talk at the Lakes Country Service Cooperative Early Learning Series, Fergus Falls, MN.

Holland, A. L. (2016). *Creating high quality learning environments: Uniting the best of PreK and K-3*. Invited talk at the Minnesota P-3 Leadership Series, Falcon Heights, MN.

Holland, A. L. (2016). *Pedagogy: Uniting the best of early childhood and elementary education*. Invited talk at the Southern Minnesota Initiative Foundation P-3 Learning Series, Rochester, MN.

Holland, A. L. (2016). *Leadership: Ensuring developmentally appropriate teaching*. Invited talk at the Minnesota P-3 Leadership Series, Falcon Heights, MN.

Holland, A. L. (2016). *Classroom communities: Management through a motivation lens*. Invited talk at the Ottawa Early Childhood Teaching Institute, Holland, MI.

Holland, A. L. (2016). *Child motivation and engagement: A deeper understanding of classroom management*. Invited talk at the Elevated Indy Conference, Lawrence, IN.

Holland, A. L. (2016). *Creating communities: Children, families, and schools*. Invited talk at the 2016 Southern Minnesota Initiative Foundation P-3 Learning Series, Kasson, MN.

Ritchie, S., Holland, A. L., & Crawford, G. (2016). *The art of communication in classrooms for young children: Lessons learned from an online course aimed at promoting the voices of children in classrooms*. Paper presented at the National Institute for Early Childhood Professional Development, Baltimore, MD.

Holland, A. L., Oertwig, S., & Crawford, G. (2016). *Using innovative classroom observation data to drive continuous improvement*. Paper presented at the National Institute for Early Childhood Professional Development, Baltimore, MD.

Holland, A. L., & Crawford, G. (2016). *Project-based learning and the Vermont Early Learning Standards*. Invited talk at the Vermont Early Learning Standards Institute, Burlington, VT.

Holland, A. L. (2016). *Student motivation and engagement: Improving classroom management*. Pre-conference seminar at the Early Childhood Inclusion Institute, Chapel Hill, NC.

Holland, A. L. (2016). *Transitions: Ensuring success for all preK-3<sup>rd</sup> grade learners*. Keynote presentation at the Northland Foundation Early Childhood Summit, Duluth, MN.

Holland, A. L. (2016). *Promoting rigorous and robust learning environments: Building a culture*

- of excellence*. Invited talk at the 2015-2016 Minnesota Department of Education PreK-3 Leadership Series, Roseville, MN.
- Ritchie, S., & Holland, A. L. (2016). *Using data to inform practice*. Invited talk at the Hartford National League of Cities Early Education Series, Hartford, CT.
- Holland, A. L. (2016). *Creating a culture of caring in the classroom*. Invited talk at the Early Childhood Methodist Conference, Houston, TX.
- Holland, A. L. (2016). *Examining classroom management through the lens of motivation*. Invited talk at the Early Childhood Methodist Conference, Houston, TX.
- Ritchie, S., & Holland, A. L. (2015). *FirstSchool: Improving the pre-K to 3<sup>rd</sup> grade experiences of underserved populations*. Invited talk at Hartford National League of Cities Early Education Series, Hartford, CT.
- Holland, A. L. (2015). *Leadership: Ensuring developmentally appropriate teaching*. Invited talk at the 2015-2016 Minnesota Department of Education PreK-3 Leadership Series, Roseville, MN.
- Holland, A. L. (2015). *Student motivation and classroom management: Transforming the kindergarten classroom*. Invited talk at the Anoka-Hennepin Kindergarten Professional Development Series, Minneapolis, MN.
- Holland, A. L. (2015). *Student motivation in immersion classrooms: Meeting students' shared needs*. Invited talk at the International Spanish Language Academy, Minneapolis, MN.
- Holland, A. L. (2015). *Creating a shared identity: Community in the classroom*. Invited talk at the Texas School Ready! Conference, Houston, TX.
- Ritchie, S., Oertwig, S., & Holland, A. (2015). *Building a culture of caring*. Invited talk at the Marin Community Foundation PreK-3 Early School Success Initiative Summer Retreat, San Rafael, CA.
- Holland, A. L. (2015). *Classroom management: Building community through the lens of student motivation*. Invited talk at Lawrence PreK-K Professional Development Series, Indianapolis, IN.
- Holland, A. L., & Ritchie, S. (2015). *Taking the next step: Building critical skills for underserved populations*. Invited talk at the National League of Cities' Educational Alignment for Young Children Series, Hartford, CT.
- Holland, A. L., & Phillips, E. C. (2015). *The powerful kindergarten year: Balancing the "what" and the "how."* Keynote address at the 2015 Nevada Association for the Education of Young Children Annual Meeting, Reno, NV.

- Holland, A. L., & Phillips, E. C. (2015). *The balancing act: Kindergarten learning in action*. Invited talk at the 2015 Nevada Association for the Education of Young Children Annual Meeting, Reno, NV.
- Holland, A. L. (2015). *P-3 classroom management: Using a motivational lens to support students*. Invited talk at the 2015 Nevada Association for the Education of Young Children Annual Meeting, Reno, NV.
- Booker-Zorigian, B. B., Meece, J., & Holland, A. L. (2015). *Studies in student motivation: Goals, efficacy, and belonging*. Paper presented at the 2015 American Educational Research Association Annual Meeting, Chicago, IL.
- Holland, A. L. (2015). *Transformational full-day kindergarten teachers: Motivating the learner in every child*. Invited talk at the Minnesota Full Day Kindergarten Seminar Series, Saint Paul, MN.
- Holland, A. L. (2015). *The transition to kindergarten: Social competence and structure*. Invited talk at the Minnesota P-3 Seminar Series, Saint Paul, MN.
- Holland, A. L. (2014). *Student motivation and engagement: Implications for exceptional children*. Invited talk at the 2014 North Carolina Conference on Exceptional Children, Greensboro, NC.
- Holland, A. L. (2014). *Creating lifelong learners in children and in ourselves*. Keynote address at the 2014 North Carolina Conference on Exceptional Children, Greensboro, NC.
- Ritchie, S., & Holland, A. L. (2014). *Opportunities and challenges: Urban students in suburban schools*. Invited talk at the Capitol Region Education Council's Dine and Discuss Series, Hartford, CT.
- Holland, A. L. (2014). *Student motivation*. Paper presented at the North Carolina Association for the Education of Young Children's Annual Meeting, Raleigh, NC.
- Ritchie, S., & Holland, A. L. (2014). *FirstSchool: Improving the pre-K to 3<sup>rd</sup> grade experiences of minority and low income children*. Invited talk at Hartford National League of Cities Early Education Series, Hartford, CT.
- Holland, A. L. (2014). *Motivation in early childhood: Building classroom communities*. Invited talk at 2014 Texas Early Childhood Institute, San Antonio, TX.
- Holland, A. L. (2014). *Mastery orientation in the classroom: Creating lifelong learners*. Keynote address at 2014 Washoe County Pre-Kindergarten to Third Grade Summit, Reno, NV.
- Holland, A. L. (2014). *Student motivation and engagement: Informing Classroom Practice*. Invited talk at 2014 Washoe County Pre-Kindergarten to Third Grade Summit, Reno, NV.

- Holland, A. L. (2014). *The transition to formal schooling: Examining structural differences between preschool and kindergarten*. Paper presented at the 2014 Annual Meeting of the American Educational Research Association, Philadelphia, PA.
- Holland, A. L. (2014). *Creating lifelong learners in children and in ourselves*. Keynote address at the 2014 Michigan Collaborative Early Childhood Conference, Dearborn, MI.
- Holland, A. L. (2013). *Motivation: Supporting excellent practice at multiple levels*. Invited talk at the 2013 Nevada Pre-Kindergarten to Third Grade Summit, Sparks, NV.
- Holland, A. L. (2013). *Student motivation and engagement: Informing classroom practice through research and theory*. Invited talk at the 2013 Nevada Department of Education Mega Conference, Las Vegas, NV.
- Holland, A. L., & Burfeind, C. (2012). *Classroom quality: A multilevel structural equation modeling approach to understanding the relationship between preschool environments and verbal skill development*. Poster presented at the Society for Research in Child Development Developmental Methodology Themed Meeting, Tampa Bay, FL.
- Holland, A. L. (2011). *Aspects beyond academic in the elementary classroom: Examining the relationship between gross motor activity and time-on-task*. Poster presented at the 2011 biennial meeting of the Society for Research in Child Development, Montreal, Canada.
- Holland, A. L. (2011). *Examining the relationship between flexibility and students' time-on-task*. Poster presented at the 2011 annual meeting of the American Educational Research Association, New Orleans, LA.
- Holland, A. L., Ritchie, S., & Harris, J. (2011). *Reframing professional development as inquiry: Shifting goal orientations from performance to mastery*. Paper presented at the 2011 National Association for the Education of Young Children Professional Development Institute, Providence, RI.
- Holland, A. L. (2011). *What's the value of play? Examining the debate from a historical lens*. Paper presented at the annual meeting of the National Association for the Education of Young Children, Orlando, FL.

### ***Book Chapters***

- Oertwig, S., Holland, A. L., Crawford, G., Ritchie, S., & Clark, N. (2015). What's research got to do with it? Moving theory into practice in grades 1-3. In L. J. Couse & S. L. Recchia (Eds.), *The handbook of early childhood teacher education*. New York, NY: Routledge.
- Holland, A. L., Early, D. M., Ritchie, S., Crawford, G., & Mason, E. (2013). Using data in FirstSchool: Driving a culture of collaborative inquiry. In L. D. Gutmann & S. Ritchie

(Eds.), *Transforming PreK-3<sup>rd</sup> grade: Lessons from FirstSchool*. New York, NY: Teachers College Press.

Oertwig, S., & Holland, A. L. (2013). Improving instruction. In L. D. Gutmann & S. Ritchie (Eds.), *Transforming PreK-3<sup>rd</sup> grade: Lessons from FirstSchool*. New York, NY: Teachers College Press.

### ***Current Support***

Ritchie, S. R. (PI), Holland, A. L. (PI). Minnesota Online Course Implementation Grant: 100,017.

The goal of this grant is to create a support system to accompany a PreK-3 online course and implement it in the state of Minnesota, building on existing work in the state around PreK-3 leadership. Position: Co-PI.

Ritchie, S. R. (PI), Holland, A. L. (PI), & Oertwig, S. (PI). Vermont FirstSchool Implementation Grant: 568,283.

The goal of this grant is to create three to five pilot PreK-3 sites around the state of Vermont focused on promoting systematic equity, using data to motivate change, developing high quality learning environments, establishing a culture of collaborative inquiry, and bridging the pre-K-K gap. Position: Co-PI.

Burchinal, M. (PI), & Perrin, E. (PI). Family Success Alliance Evaluation: 336,977.

The purpose of this project is to evaluate the success of the Family Success Alliance, a place-based intervention located in Orange County, NC, in ameliorating the effects of poverty for families and children. Position: Project Coordinator.

### ***Past Support***

Ritchie, S. R. (PI), Holland, A. L. (PI), & Oertwig, S. (PI). Vermont FirstSchool Partnership Grant: 99,998.

The major goal of this project is to plan out and recruit schools to participate in a larger Race to the Top – Early Learning Challenge grant administered by the state of Vermont. Position: Co-PI.

Ritchie, S. R. (PI), & Oertwig, S. (PI). Approach to Data: From Evaluation to Inquiry: 996,079.

The purpose of this project was to deliver professional development (PD) to two districts in North Carolina's transformation zone focused on improving the school experiences of African American, Latino, and low income students. Using the FirstSchool model, PD centered around using data from classroom observation measures to drive changes in teaching practice PreK-3. Position: Project Coordinator.

Ritchie, S. R. (PI), & Holland, A. L. (PI). The North Carolina Early Learning Network-FirstSchool Project. NC – ELN Grant: 42,372.

The major goal of this project is to integrate the FirstSchool approach into NC Early Learning Network modules in order to better support the learning and development of

African American, Latino, and low income students. Position: Co-PI.