



No. 18 January 2000

Teacher education, wages key to outcomes

This *Spotlight* was prepared by the National Center for Early Development & Learning and synthesizes information presented at the Making Gains conference held at UNC-Chapel Hill in February, '99. Conference sponsors were the Center for the Child Care Workforce, Day Care Services Assn. Inc., the NC Dept. of Health and Human Services's Division of Child Development, the NC Institute for Early Childhood Professional Development, and NCEDL.

Staff Education, Compensation 'Critical' to Improving Quality

Research shows that well educated and compensated teachers and providers are key elements to early childhood program quality and outcomes for children.

- High quality early care and educational child care positively predict children's language, math and social skills at least through kindergarten and in many cases, through the end of the second grade.
- Unfortunately, the typical quality of early childhood classrooms is considerably below what is considered good practice.
- Children with closer relationships to their preschool teachers have better thinking/attention skills, better language skills, are more sociable and show fewer behavior problems.
- Teaching staff provide more sensitive and appropriate caregiving if they
 - Earn higher wages and better benefits
 - Work at centers devoting a higher percentage of the operating budget to teaching personnel
 - Complete more years of formal education
 - Receive early childhood training at the college level

Education

The quality of child care programs is directly linked to the specialized training received by practitioners in these programs; however, a majority of early childhood teaches have less than a bachelor's degree.

- Teachers' specialized training has a positive effect on quality for children, both in centers and family child care.
- Features such as caregiver/teacher qualifications are important for setting the stage for better quality.

YET

Only a third of infant child care providers have specialized training in child development and only 18% have a bachelor's degree or higher.

Compensation

Wages are key predictors of program quality yet the early childhood workforce is among the lowest-paid class of workers in the US.

- The quality of a program is related to the continuity of employment of trained adults.
- Centers that paid better wages experienced less teaching staff turnover.
- Skilled teaching staff are more likely to remain at their jobs if they earn higher-than-average wages, work with a higher percentage of well-trained staff, and work in a climate where other well-trained and educated teachers (as well as the director) remain on the job.

YET

- Teachers at the lowest-paid level earn an average of \$7.50 an hour or \$13,125 a year.
- Only 20% of centers offer fully paid health coverage of teachers.
- Real wages for most child care teaching staff have remained stagnant over the past decade.
- Staff turnover is high, ranging from 25–50% a year.

Conclusions

The personnel challenges in the early childhood profession are complex. Solutions require consideration of multiple factors and perspectives.

It is not effective to address professional development and compensation as independent factors because improvements in one may create problems in the other. For example, when policies require higher education standards, but do not improve compensation, turnover of staff may be an unintended and negative result.

Making Gains Conference Resources

The first national conference to address compensation and professional development, *Making Gains*, was held in Chapel Hill in early 1999. It brought together 21 teams (10 state, 10 North Carolina county and 1 national team) to create ways to link professional development and compensation in their local contexts.

Our URL for the *Making Gains* conference website is **www.fpg.unc.edu/~ncedl/PAGES/mgconf.htm**Information about the following state and national initiatives was shared at the *Making Gains* conference and is available at the above website: Massachusetts, Rhode Island, Georgia, California, Canada, T.E.A.C.H. Early Childhood and Child Care WAGE\$ Project.

Presentations and remarks by the following speakers are also available at our website:

- Principles for Compensation Initiatives, Rosemarie Vardell & Marci Andrews, Center for the Child Care Workforce
- Closing Remarks, Joan Lombardi
- Modeling the Policy Infrastructure Towards Improved Compensation, Anne Mitchell & Louise Stoney.

References

- Cost, Quality, Outcomes Study Team. (1999). *The children of the cost, quality, and outcome study go to school*: Executive Summary. Chapel Hill: University of North Carolina, Frank Porter Graham Child Development Center. (online at <www.fpg.unc.edu>)
- Cost Quality Outcomes Study Team. (1995). *Cost, quality, and child outcomes in child care centers*: Public Report. Denver: Economics Department, University of Colorado-Denver.
- NICHD Early Child Care Research Network. (1996). Characteristics of infant child care: Factors contributing to positive caregiving. *Early Childhood Research Quarterly*, 11, 269-306.
- Whitebook, M., Howes, C., & Phillips, D. (1990). Who cares? Child care teachers and the quality of care in America: Final report, National Child Care Staffing Study. Washington, DC: Center for the Child Care Workforce.
- Whitebook, M., Howes, C., & Phillips, D. (1997). *Highlights of 1997 Findings, National Child Care Staffing Study*. Washington, DC: Center for the Child Care Workforce.
- Whitebook, M., Sakai, L., & Howes, C. (1997). *NAEYC accreditation as a strategy to improve child care quality: An assessment*. Washington, DC. Center for the Child Care Workforce.

NCEDL is administratively housed at the University of North Carolina at Chapel Hill. In addition to UNC-CH, partnters in NCEDL are the University of Virginia and the University of California at Los Angeles. This project is supported under the Education Research and Development Centers Program, PR/ award number R307A60004, as administered by the Office of Educational Research and Improvement, U.S. Department of Education. Opinions do not necessarily represent the positions or policies of the National Institute on Early Childhood Development and Education (www.ed.gov/offices/OERI/ECI/), the Office of Educational Research and Improvement, the U.S. Department of Education, or any other sponsoring organization. Permission is granted to reprint this *Spotlight*; we ask that you acknowledge the authors of the paper on which this *Spotlight* is based and the NCEDL.